

OFFICIAL MAGAZINE OF THE BOSTON RED SOX

RED SOX

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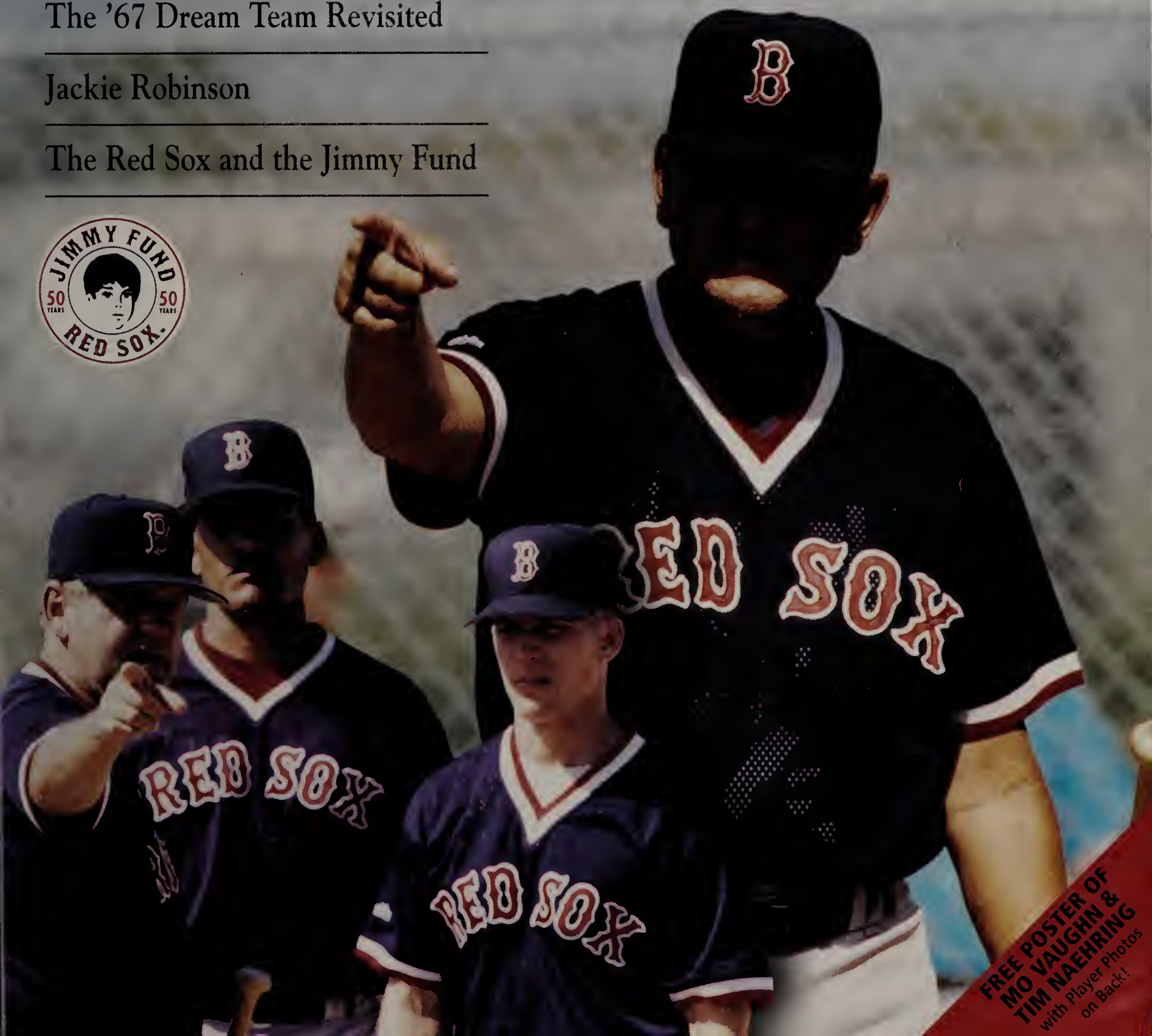
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HEATHCLIFF SLOCUMB

*He Knows What
Professional
Means*

BY DAVID MARIL

Heathcliff Slocumb is one closer who hopes to start off 1997 the way he finished up in 1996.

Last season, the 6-3, 220-pound righthander ended up 3-0 with 15 saves in his last 22 appearances. During September, when the Red Sox climbed back into the playoff race, he was 3-0 with seven saves and a 0.47 ERA in 13 appearances.

"If I had gotten off to a decent start last season, who knows? We almost came back and made the playoffs. I know we'd have had a good chance if we hadn't fallen so far back," the 30-year-old reliever says.

It took Slocumb — coming over from the Phillies with outfielder Rick Holifield and pitcher Larry Wimberly in a trade for Ken Ryan, Lee Tinsley and Glenn Murray — a while to get back to his strength, the sinking fastball.

"I did too much tinkering with my slider," Slocumb admits. "I came over hearing that the American League was a fastball hitting league and I used the slider too much at

first, and it got me into trouble. But when I returned to using my fastball, which naturally sinks, I was fine."

Slocumb finished his first American League campaign with 31 saves in 75 appearances and a 5-5 record with a solid 3.02 ERA. His statistics were very close to his 1995 season in Philadelphia.

"There really wasn't that much of a problem switching leagues for me," Slocumb says. "You just go out there and have to do your job and not let things affect you. I've pitched in Wrigley Field, a hitter's park, for the Cubs, and I was in Philadelphia, where the fans are tough. If you are a professional, you don't let the stadium, the fans, the newspapers, or the talk shows affect you. You have to learn pretty quickly that if fans get on you if you don't do the job, they'll come back and cheer for you when you do."

Slocumb's professional demeanor reflects the perspective of a person who had to deal with the death of his wife from cancer five years ago and the responsibility of raising two young daughters, Jessica and Heather. Slocumb, who devotes much of his time to charity fund-raising work, hospital visits, and numerous special community projects, knows there are a lot more severe pressures in the world than saving a baseball game in the ninth inning.

"I have always thought that we, as professional athletes, can make a great impact,

helping youngsters and working in the community," Slocumb says. "I remember, growing up in New York, what athletes like Dave Winfield and Reggie Jackson meant to me."

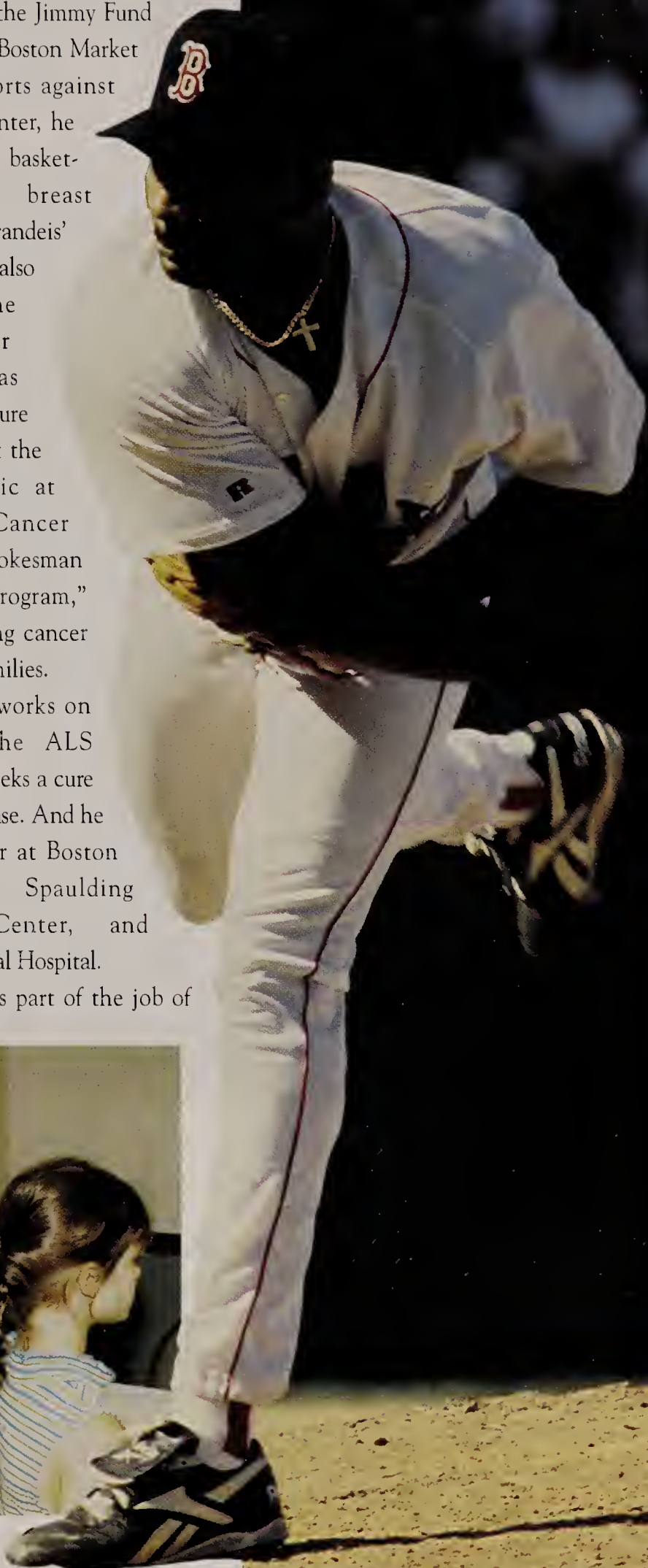
After joining the Red Sox, Slocumb began working with the Jimmy Fund and teamed up with Boston Market in fund-raising efforts against cancer. Over the winter, he organized a celebrity basketball game for breast cancer charities at Brandeis' Gorman Center. He also works with the American Cancer Society and has become a familiar figure visiting youngsters at the Jimmy Fund Clinic at the Dana-Farber Cancer Institute. He is a spokesman for the "Why Me Program," which supports young cancer patients and their families.

Slocumb also works on events helping the ALS Foundation, which seeks a cure for Lou Gehrig's disease. And he is a frequent visitor at Boston Medical Center, Spaulding Rehabilitation Center, and Massachusetts General Hospital.

"I really feel it's part of the job of



Heathcliff signs autographs for youngsters in the Diamond at Fenway as part of ALS Day (Lou Gehrig's disease) July 21, 1996.





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being a professional athlete," Slocumb explains.

With his hands-on involvement helping people face life and death problems, it's small wonder that he was not overwhelmed by his own pitching struggles during the first half of last season. Even the talk, at one stage, that he was going to lose his job as closer certainly wasn't going to upset him.

"The only thing I can do is just go about my business, be ready when I'm called on to pitch, and do my job," Slocumb says. "The main thing I have to be concerned with is to be at the top of my game when I'm in there.

"I think winning solves a lot of problems and can correct a lot of ills a ballclub is having," he added. "We were going through a rough time, not winning early in the season last year."

When a team is struggling, trivial things are put under a microscope. One knock against Slocumb was his habit of staying in the clubhouse the first part of the game instead of coming out early on the bench. The hard-throwing reliever, however, had a legitimate reason that was finally accepted.

"I can learn more about hitters by watching the first part of the game on television inside the lockerroom to see how they react and handle different pitches," Slocumb explains. "This was especially valuable to me coming into a new league and facing a lot of hitters I didn't know a lot about.

"I could really get a good idea of tendencies, location, and pitch selection sitting there and watching on the TV screen from the camera angle. You can't get that good of a view from the bench. A lot of times I'd be there with the other starting pitchers, who were charting the hitters.

"Obviously every pitcher is different and has certain pitches that are better than others and, for instance, you are not going to

throw a fastball like Roger Clemens. But it's helpful as far as what the hitters like and what their weaknesses are. I think it's really valuable watching like that on television."

Slocumb has been known to create quite a bit of TV drama himself, the way he doesn't give in to a hitter and sometimes will put a runner or two on base. He makes the batter hit his pitch and rarely gets beaten by



Slocumb accepts his 1996 Fireman of the Year Award from the Boston Baseball Writers at their dinner in January.

the long ball. Over the past three seasons, he's allowed just four homers in 221 innings.

Slocumb seems to do his best pitching when the bases are loaded or there is a runner in scoring position.

"You just go out there with a job to do, have confidence in yourself and stay focused," Slocumb says. "You go with your best stuff, and if you get beat making your best pitch, then all you can do is tip your hat to the batter.

"You can't get distracted and start thinking about pressure. You can't be concerned about 40,000 people in a stadium screaming at you. You just have to stay focused and like the challenge of doing the job," he adds.

Slocumb was originally signed by the Mets in 1984 as a free agent after graduating from John Bowne High School in Flushing, New York. Two years later, the Cubs drafted

him and converted him into a reliever during the 1989 season. He spent part of three seasons (1991-93) in the big leagues with the Cubs before being traded to Cleveland for shortstop Jose Hernandez. The Indians, in exchange for outfielder Ruben Amaro, sent him to Philadelphia. His first season with the Phillies he was impressive working as a set-up man, with a 5-1 record and 2.86 ERA. He

took over the closer role in 1995 and was selected on the National League All-Star team after 12 saves in May, earning him N.L. Pitcher of the Month honors. He finished the season with a career-high 32 saves and a 2.86 ERA.

Last season with the Red Sox, Slocumb allowed only nine of 30 inherited runners to score and held opponents to a .222 average, best on the team. He was able to hold the lead or tie in 51 of 65 chances.

Although he's a hard-thrower who usually works deep into counts, Slocumb showed his durability last summer by appearing in games four straight

days (July 12-15) allowing just two hits and no runs.

"He always wants the baseball," says Red Sox Manager Jimy Williams who had seen Slocumb pitch with the Cubs and Phillies in the National League. "Wanting the ball in pressure situations is what distinguishes all the effective closers in a bullpen."

This season, he's aiming for 40 saves, eight more than his career high.

"I don't want to talk up the 40-save figure too much, because it goes against my approach of staying focused on one game at a time," Slocumb says. "But it's something I think I could do, and if I reach that figure, it will have meant the team had a good season. I think last year I showed what I can do in the second half, and now I want to put it together for the whole season. ■



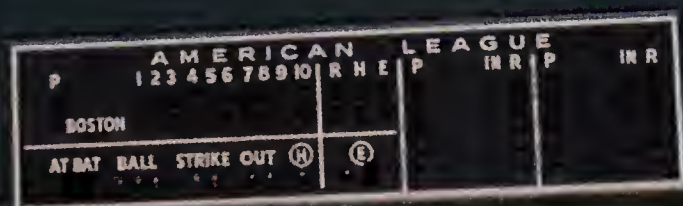
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since 1947 when it was painted green.

In 1976 the Monster was rebuilt and padding was added to help prevent injury to outfielders. Pieces of the old wall were made available to fans for a donation to the Jimmy Fund. The wall's manually operated scoreboard was installed in 1934 and likewise underwent alterations in 1976. It was shortened in length and moved 20 feet to the right. A distinct feature of the scoreboard is the listing of Tom and Jean Yawkey's initials (TAY and JRY) in morse code in two vertical stripes. The long-time, supposed 315-foot distance from home plate to the wall was changed in 1995 to reflect a more accurate span of 310 feet.



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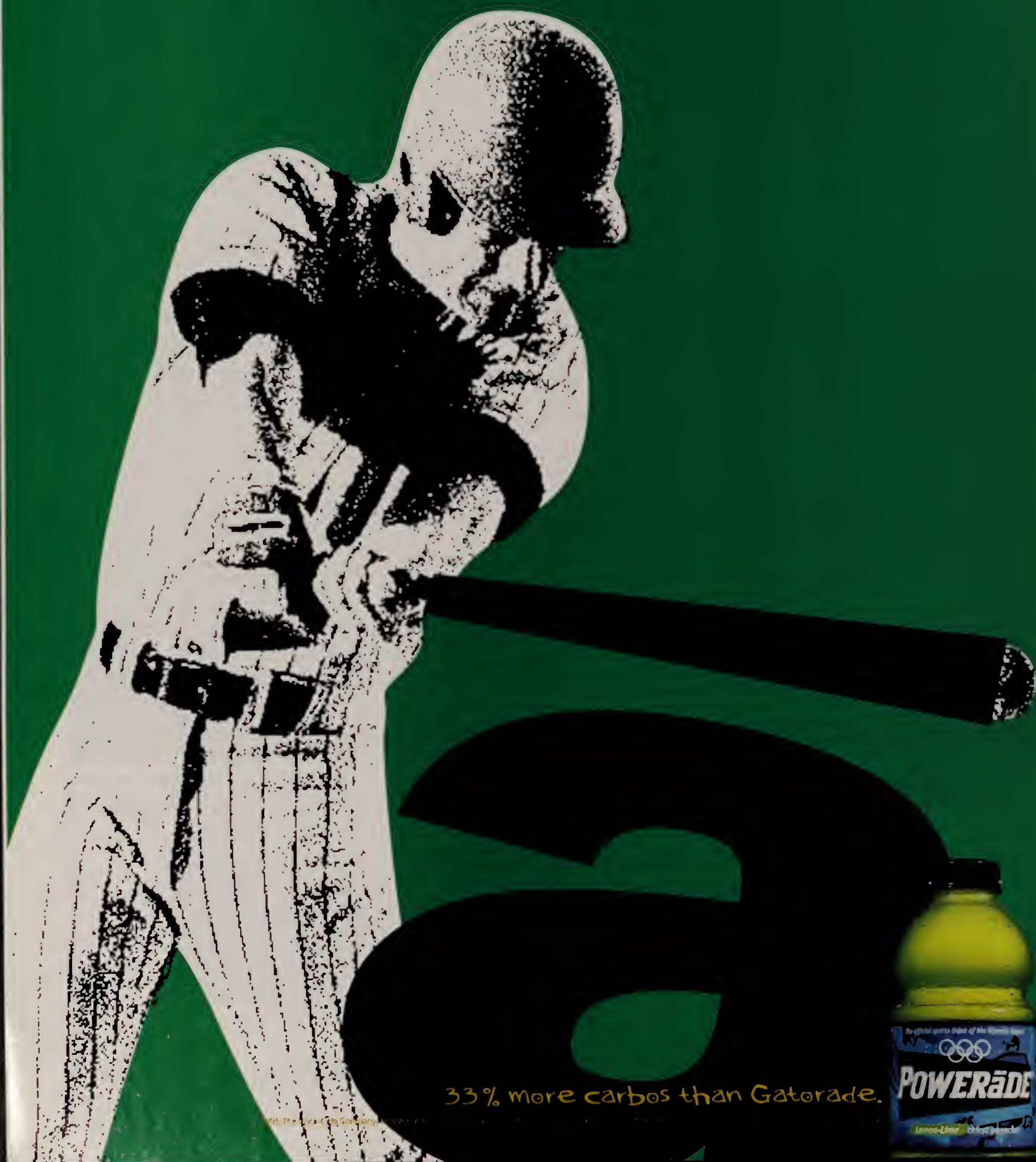
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JACKIE ROBINSON

The Man Behind the Legend

BY SHAV GLICK

This year marks the 50th anniversary of Jackie Robinson's entry into Major League Baseball with the Brooklyn Dodgers, a date as significant to the civil rights movement as it is in the broad sweep of baseball history. It opened the floodgates for black athletes to perform on the playing fields of America, not just in the confines of Negro League competition, but out in the open with the popular heroes of the time, such as Ted Williams, Bob Feller, Joe DiMaggio and Stan Musial.

Most of the red letter dates of Jackie Robinson's baseball career are well chronicled. There's August 28, 1945, the day Robinson signed with Dodgers General Manager Branch Rickey to become a member of the Brooklyn baseball organization; April 18, 1946, the day he played his first game with the Montreal Royals, Brooklyn's AAA farm team; and April 15, 1947, the day he played first base for the Dodgers, making him the first black to appear in a major league baseball uniform.

There is another date, however, that not only serves as the basis of one of baseball's tougher trivia questions, but that also marks the day when it first became apparent that this kid Robinson was something special. The question? "When was the first time that Jackie Robinson played against a major league baseball team?" The answer? March 14, 1938. The Chicago White Sox, managed by crusty old Jimmy Dykes, held their spring training in those days at Brookside Park in Pasadena, California, Robinson's hometown. That

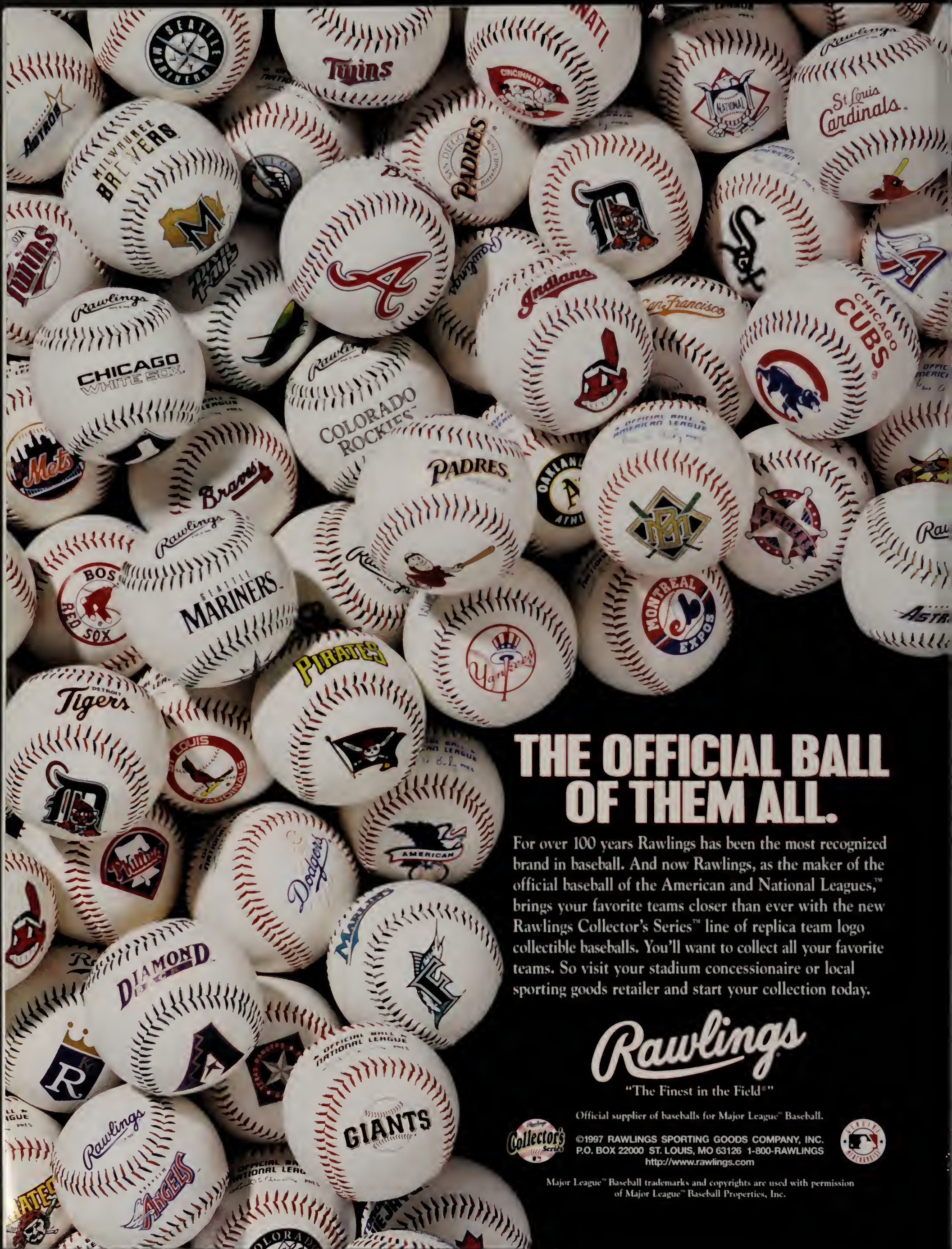
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year, a game was arranged between the ChiSox and a group of local youngsters as a fundraiser for the city's baseball school.

Robinson, then 19 and a student at Pasadena Junior College, started at shortstop. In his second at-bat, he singled to right field. Then, with that bit of derring-do that would electrify major league crowds a decade later, he darted off first, daring the pitcher and the catcher, veteran Mike Tresh, to pick him off. When the pitch was finally delivered to the plate, Robinson was off. Tresh's throw to Luke Appling, the Hall of Fame shortstop, came so late that Robinson went into second base standing up.

An inning later, with a runner on first, Appling slashed a grounder deep into the hole. In a flash, Robinson darted to his right, stopped the ball, whirled and threw to the second baseman, who relayed the ball on to first, turning a potential run-scoring hit into a double play. Dykes, a major league manager for 21 years, turned to a group of writers and said, "Geez, if that Robinson kid was white I'd sign him right now. No one in the American League could make





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plays like that."

No one thought enough of the comment to even print it, except for an item in the Pasadena school paper. The thought of a black player in major league baseball was so preposterous that it was passed off as nothing more than idle talk. It would be seven years — light years, at the time — before Rickey began the "Noble Experiment" of putting Robinson in a major league uniform.

Curiously enough, many of those who followed Robinson's career before he joined the Dodgers considered baseball to be the weakest of his sports. Robinson, in fact, is often considered to be among the elite of the greatest all-around athletes of the century, including the likes of Jim Thorpe, Glenn Davis, Bo Jackson and Deion Sanders. In football, he led NCAA running backs with a 12.2-yard average in 1939 as UCLA went undefeated; in basketball, he topped the Pacific Coast Conference in scoring two years in a row and starred professionally with the Los Angeles Red

Devils; and in track, he won the national championship in the long jump and would have been an Olympic athlete, like his brother, Mack, had the 1940 Olympics not been canceled because of World War II. He was also an avid card player and, in his later years, a very good golfer ("One of the happi-

est times I ever saw him was when he broke 70," his wife, Rachel, once recalled).

But although he had been an all-Southern California high school catcher at Muir Tech in Pasadena and an all-Southern California junior college selection at Pasadena in 1939, his career at UCLA was forgettable. In fact, another trivia question was created that year: "What college player failed to hit .200 but later became the National League's Most Valuable Player?"

His versatility became legend. Baseball and track seasons overlapped, but Jackie managed to do them both. One day in 1939, in the JC conference track finals, he received permission to take his three jumps early. On his final effort, he leaped 25 feet, 6 1/2 inches, breaking his brother Mack's national JC record. As soon as he brushed the sand from his legs, he hopped into a waiting car and was driven 25 miles to a baseball game, where he arrived in time to help Pasadena win a championship game.

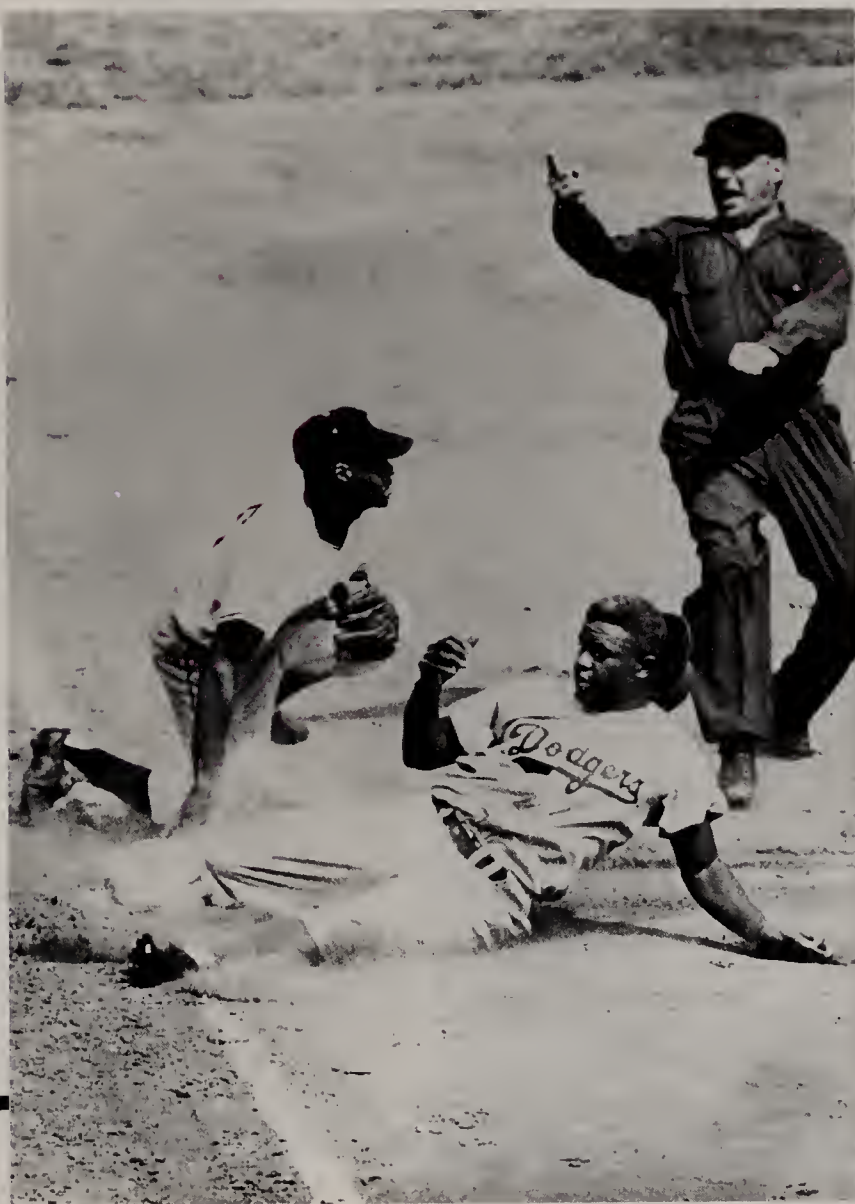
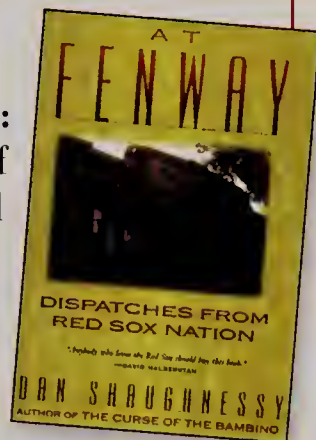


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Duke Snider, later a Brooklyn teammate, once marveled, "Five or six of us kids saw him play a baseball game, leave in the middle of an inning with his uniform still on, trot over to compete in the broad jump in a track meet, and then run back and finish the baseball game as if nothing unusual had happened."

But Jackie Robinson was just as versatile and complex a human being as he was a sports legend. Robinson's classmates thought of him as a popular, soft-spoken, capable student who made good grades despite the pressures of competing in four sports. He

only from the balcony, and that he and his mother, Mallie, and his family could not eat at local restaurants.

Even after becoming a national figure, Robinson was never accepted in his hometown. After he won baseball's MVP award in 1949, Mayor Warren Dorn, an old classmate, proposed a welcome home dinner for him. The city's sports editor did not attend, however, and the event went unnoticed. On New Year's Day, the Pasadena Tournament of Roses Association annually selects a grand marshal for its parade. A number of athletes, including Henry Aaron, Arnold Palmer and

Pele have been honored, but not Robinson. "If my mother wasn't still there, I would never go back to Pasadena," Robinson said years later. "I have nothing but bad memories from there."

As bad as it was, the treatment that Robinson received while growing up may

have steeled him somewhat for that frightening moment in April 1947 when, after a year with Montreal in the minor leagues, Robinson was handed a first baseman's glove by Manager Burt Shotton and sent out into the spotlight at Ebbets Field as a Dodger. A lonely man in strange, hostile surroundings, Robinson's mission was not only to make good for himself, but for his entire race. He was very serious about the business of playing baseball — he didn't smoke, drink, or curse, and he was not particularly fond of clubhouse pranks.

It's important to note that all of this occurred 10 years before Martin Luther King, Jr. founded the Southern Christian Leadership Conference. Robinson was a trailblazer, and he knew it. "The abuse I had

The Yawkey Foundation and the Boston Red Sox pledged \$30,000 in support of the year-long program at the University of Massachusetts commemorating Jackie Robinson's breaking the color barrier in the major leagues.

The University launched the unique interdisciplinary program last fall to mark the 50th anniversary of Robinson's becoming a member of the Brooklyn Dodgers in 1947. The program, sponsored by the departments of history, sport studies, Afro-American studies and political science, offered courses, exhibits and visits by former players and other baseball notables. The academic initiative was created by UMass professors Jerome Mileur, political science, and Ron Story, history. The program objective is to examine Robinson's milestone accomplishment in the larger context of the social and political changes the nation has experienced in the last half century.

"The Red Sox and the Yawkey Foundation have enthusiastically united with the University in support of the Jackie Robinson project," stated John Harrington, Red Sox chief executive officer.

"To have an academic course, with its subsequent special events, both on and off the campus, devoted to Jackie's remarkable achievement 50 years ago, will be enlightening," he said. "The program can only foster conversation and knowledge that will promote a better awareness of the social and ethnic problems faced by members of our society."

"This is a good demonstration by the Red Sox organization of its commitment to the ideals that Jackie Robinson represented," said Story, who is one of the faculty members for the Robinson program, "and to making sure people recognize his achievements and understand his legacy."

"The courage displayed by Jackie Robinson while breaking the color barrier in professional baseball in the 1940's should serve as a reminder to all of us in the 1990's that one person can make a difference when there is an injustice to be corrected," said William Bulger, UMass president.

"I thank the Red Sox for their generous support, and I congratulate all of those individuals on the Amherst campus who had the insight, creativity and sense of social history to devise this unique and noble program in honor of a true American hero," said Bulger.

One of the major activities planned includes a traveling exhibit of photos called "The Jackie Robinson: Life and Legacy" exhibit co-sponsored by the Red Sox and the Jackie Robinson Initiative at umass/Amherst. The exhibit will be on display at the Hynes Convention Center, 900 Boylston St., Boston in the South Rotunda Gallery from May 2 - June 30. The hours are Monday-Friday, 9:00 a.m. - 5:00 p.m. and the public is welcome. For information on group viewing, please call Jeffrey Stevens at 617-954-2139.



At Robinson's 1962 induction into the Baseball Hall of Fame at Cooperstown (left to right): Branch Rickey, former Dodger general manager who signed Robinson; Jackie; his wife, Rachel; his mother, Mallie Robinson. Photo courtesy of the NATIONAL BASEBALL HALL OF FAME LIBRARY, COOPERSTOWN, NY.

received honors never before bestowed on a black student, but beneath his quiet demeanor, a fire burned in the soul of Robinson the man as fierce as it did in Robinson the athlete. Two decades of growing up an impoverished youth in a city of great wealth had made its mark. He never forgot that he could only swim in the public pool on the day the water was changed, that he could go to the YMCA only one day a week, that he could watch Saturday matinees

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to take from players and spectators was nothing compared to the knowledge that any mistake I made would be magnified because I was the only black man out there," he said. "I would never have made it, I was so alone, if I had not had Rachel (his wife) beside me when the games were over."

Jackie and Rachel met while at UCLA — he was a senior, she a sophomore. They were engaged in 1941, but waited five years — until Jackie was out of the Army and Rachel had finished nursing school — to be married. It was Rachel's sense of humor that helped calm her husband in times of stress, and in one of his most stressful moments — the day he played his first game for Brooklyn — she didn't let him down. She told Jackie, whose coloring was similar to polished ebony, that she would have no problem picking him out among the white-faced '47 Dodgers: "I'll recognize you from that funny little pigeon-toed trot of yours."

The Robinsons, who moved from Flatbush, Brooklyn, to Long Island, and then, as Jackie's fortunes soared, to Connecticut, had three children. Their first child, Jackie Jr., joined the Army at an early age and served in Vietnam, but then was

tragically struck down in an automobile accident in 1971. Jackie, who was already suffering from diabetes and who had suffered several heart attacks after retiring from baseball in 1956, never recovered from the loss of his son. He died a little over a year later, on October 23, 1972.

The Robinson's daughter, Sharon, is an assistant professor at the Yale School of Nursing. Her son, Jesse Simms, is a talented football player who signed a letter of intent to play at UCLA, his grandfather's alma mater. Jackie and Rachel's other son, David, attended Stanford and now lives with his family in Tanzania, where he owns a coffee plantation. And Rachel? She still lives in Salem, Connecticut, where she keeps active as the chairperson of the Jackie Robinson Foundation.

Today, there are black

men on every team's roster, in every clubhouse and on every All-Star team. All of us — in every race — should pause and give a sincere "thank you" to Jack Roosevelt Robinson, the first. ■

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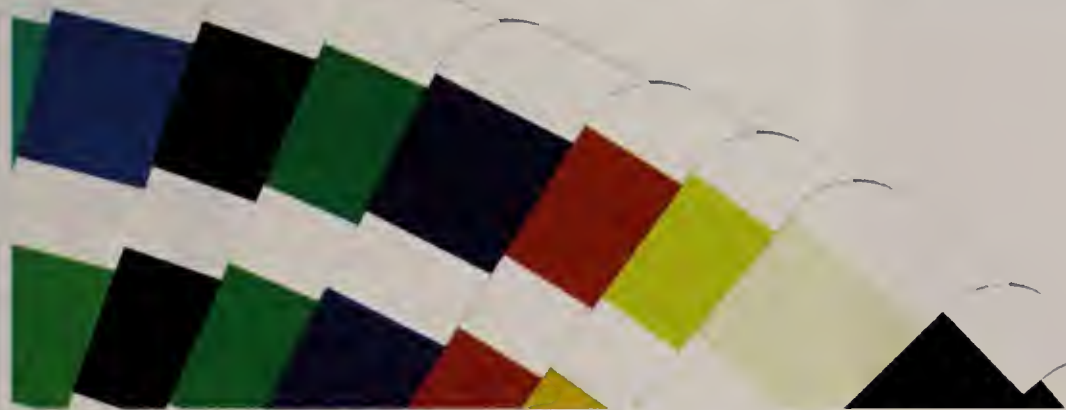


Shav Glick, who attended Pasadena Junior College with Jackie Robinson and was one of Robinson's lifelong friends, is a sportswriter with the Los Angeles Times.



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JIMY WILLIAMS

Points the Way

BY GLENN MILLER

This may come as a surprise: When the Boston Red Sox hired Jimmy Williams last fall as their 41st manager it was a homecoming.

Williams, 53, returned to the franchise where his long professional baseball life started in 1964, and to the league where he began his big league managerial career.

When baseball fans have noticed Williams in the 1990's, it was in the third base coaching box for the Atlanta Braves. He may not have been a marquee name, but you couldn't miss him on post-season telecasts.

From 1990 to 1996 he coached with the Braves, helping them become baseball's dominant team of the decade.

In Atlanta he was Manager Bobby Cox's top lieutenant, handling runners on the bases, setting up the defense, working with hitters on bunting and other parts of their games. He was in charge of their spring training camp.

Through all Atlanta's National League Championship Series and World Series games in the 1990's, Williams may have seemed just another National League coach. It would be easy to assume he was unfamiliar with the American League in general and the Red Sox in particular.

Not so. He was signed to his first professional contract as a player by Red Sox scout and Hall of Famer Bobby Doerr. Williams was a coach with Toronto for six years and managed the Blue Jays for three full seasons and part of another in the 1980's. In his three full seasons in Toronto, the Blue Jays averaged 89 victories.

Ask the genial Williams about adjusting to the American League and he shrugs off the question.

"I don't know," Williams said. "The main thing is to try to learn the players."

He means his players and the opponents. He already knows the American League has a DH and pitchers don't bat, which dictates a different approach to deciding if a pitcher should stay in a game or come out. He's been there and done that with the Blue Jays.

His player education began during spring training when Williams gathered his new team at its Fort Myers, Florida training camp.



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When Williams arrived in camp there was only one player he knew well — pitcher Steve Avery, also a former Brave. Avery was able to tell his new teammates about Williams.

"If you play hard for Jimmy he's going to be good," Avery said. "You're going to see a well prepared team. We're just going to be prepared for what the other team has. If you play hard he'll be your friend and biggest supporter."

The other players, such as infielder John Valentin, learned during spring training how Williams handles players. Valentin was moved from shortstop to second base in March. He was impressed with how Williams broke the disappointing news to Valentin, who prefers playing shortstop.

"Jimmy was totally professional about the situation," Valentin said. "He asked me how I felt about moving to second base. He didn't say that they're demanding me to move or anything like that."

Red Sox General Manager Dan Duquette educated himself about Williams before choosing him to replace Kevin Kennedy.

"We think Jimmy Williams is an outstanding baseball man," Duquette said last fall. "(Atlanta General Manager) John Schuerholz said he was the most prepared coach he had ever seen. Coming from him, that's high praise."

Preparation is a theme that resonates with Duquette. As every Boston fan knows, the 1996 Red Sox started the season 6-19. Duquette and the fans want a better prepared team in 1997. Enter Jimmy Williams.

"It's not always the best team that wins," Williams said after he was hired. "It's the team that's best prepared that wins."

Schuerholz also spoke highly of Williams' reputation as a teacher and disciplinarian who stresses the fundamentals.

"To me that's like breathing," Williams said of the fundamentals.



Williams and Hitting Coach Jim Rice discuss player progress during spring training.

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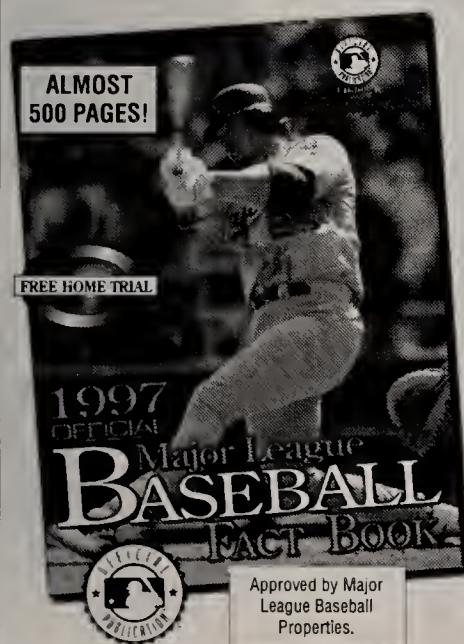
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"It's just the things you have to do to prepare a team to win a championship."

Early in spring training, while Williams was still learning to put names with faces in the lockerroom, he talked about what he considers fundamentals.

"When you put your pants on, that's fundamentals," Williams said. "You got to know how to do that. A lot of people don't even know how to do that. You walk on the field, that's fundamental. How do you hold a bat? How do you put on your batting glove? Anything you do is fundamental."

"If you do it properly, it's through monotonous repetition."

Once Williams starts talking about fundamentals, it's like a preacher talking about salvation — there's no stopping him. Williams can use seemingly silly examples to make profound baseball points.

"Does the Boston go in the front or the back?" Williams said, referring to the team jersey. "It goes in the front, son.' 'OK, I'll learn that.' I'm not trying to be funny or anything, but I think everything you do out there, whether it's cutoffs or relays or covering first, or trying to hit the ball on the ground in a hit-and-run situation, are part of the fundamentals of the game. I think people stress that there are certain things that are fundamental, but I think everything you do is fundamentals out there."

Early-arriving spring training fans saw Williams' emphasis on fundamentals.

"Cutoffs and relays, that's part of our infield every day in spring training before a game," Williams said.

That's how he prepares a team. It worked in Atlanta. It worked in Toronto. He knows by experience.

And then there was the matter of earning respect. Again, Williams believes there's no magic formula or trickery involved in earning respect.

"By being yourself," Williams said. "You have to be your own person. You have to be yourself. Don't be artificial."

With the Braves Williams was part of a powerhouse that won five division titles,

four National League pennants and one world championship.

Does Williams think the Braves had the right attitude?

"I don't *think* they did," Williams said. "I *know* they did. No question in my mind."

Williams led the Blue Jays to 96 victories in 1987 but failed to win the American

California in a family of seven children. The family lived on a ranch, and Williams said he learned to play baseball by hitting rocks with a stick.

He has a B.S. degree in Agribusiness (animal science) from Fresno State University. His wife's name is Peggy, and they have four children.



League East.

"To me, if you win 96 games, and you come up short, you come up short," Duquette said after the hiring. "If you can guide a club to 96 victories, you've done a pretty good job that year."

As a player, Williams was far from special. In December of 1965 he was drafted by St. Louis from the Red Sox AAA roster. His big league "career" consisted of 14 games in 1966 and 1967 with the St. Louis Cardinals. He had three hits in 13 at-bats. His first big league hit was off Hall of Fame pitcher Juan Marichal.

In the 1970's Williams managed in the Midwest, Texas and Pacific Coast Leagues and the American Association. He learned his profession in cities far from New England — Quad City, El Paso and Salt Lake City.

Williams was born and raised in

Finally, inquiring minds might like to know about the missing letter in Williams' first name.

"It was just a prank on my part," said Williams, who as a high school sophomore began turning in papers with one "M" in his first name. "I tell people I'm one of seven children, and we ran out of M's...Now I wish I'd have put the other M back."

It's too late for that, but it's not too late for Jimmy Williams' return to the American League, and the Red Sox. ■

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RED SOX BROADCASTERS

The Red Sox Radio Network will carry every game with Joe Castiglione and Jerry Trupiano handling the play-by-play. Sports Radio 850 WEEI-AM in Boston is the 50,000-watt flagship station for a network of 60 stations throughout the New England area.

Castiglione is in his 15th season on Red Sox radio. He had previously covered the Cleveland Indians on TV in 1979 and on cable in 1982. He also broadcast the Milwaukee Brewers on cable in 1981. The Hamden, Conn. native has announced the Cleveland Cavaliers (NBA) on cable, and he did college basketball on New England Sports Network for six winters. Joe has also taught a broadcast journalism course at Northeastern University for several years.

Joining Castiglione for his fifth year on Red Sox radio is St. Louis native, Jerry Trupiano. Trupiano is a graduate of St. Louis University, where he began his busy broadcasting career as a disc jockey on the college radio station. Since then, Jerry has had an impressive list of broadcasting duties. He has covered boxing events, the Houston Aeros of the World Hockey Association (1974), the Houston Rockets (1978-80), Southwest Conference Football (1978-88) and the Houston Oilers (1980-89). He also hosted a talk show for 14 years in Houston. Jerry's baseball broadcasting experience includes play-by-play for the Houston Astros (1985-86) and the Montreal Expos (1989-90) as well as three games on CBS Radio Game of the Week in 1991.

The Red Sox are pleased to be broadcasting to Spanish-speaking fans once again this year on the Red Sox Hispanic Radio Network, a division of Carter Broadcasting. 1997 marks the eighth season for the network which broadcasts all Red Sox home night games. 950 WROL-AM is the network's flagship station in Boston. The games can also be heard on local radio stations in Connecticut, Providence, Lawrence and Springfield as well as WCRN-AM 830 in Worcester. Broadcasters Bobby Serrano and Hector Martinez return to Fenway for their eighth season of Spanish-Language broadcasting.

WABU-TV 68 will be carrying 75 games this season. This will be the second season of Red Sox coverage on *68 Sports*, continuing a great tradition for WABU-TV and for the fans. Sean McDonough will continue to provide play-by-play for the telecasts. A popular figure with the fans, he is entering his 10th season with the Red Sox. McDonough is a seasoned veteran, regarded as one of the best in the business.

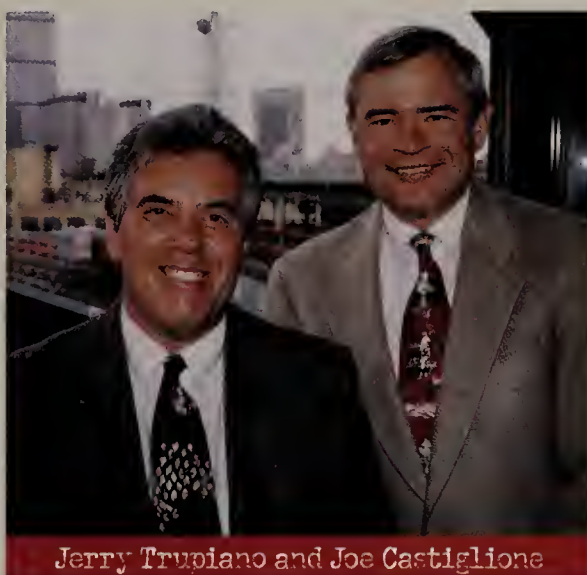
In 1992 and 1993, Sean called plays for CBS Baseball's regular season, the All-Star Game, the League Championship and the World Series. In addition, he has covered the '92 and '94 Winter Olympics for CBS and continues to announce a variety of sports for CBS.

Jerry Remy teams up with Sean McDonough once again as *68 Sports* color commentator. Jerry is in his 10th year as Red Sox color man on NESN and his second season with *68 Sports*.

Also returning as part of the *68 Sports* broadcast team is veteran announcer Steve Zabriskie, who brings an impressive array of play-by-play experience. A veteran sportscaster of 29 years, he has lent his talents to a wide variety of NBC, CBS, ESPN and ABC Sports' College Football and Baseball Network sports events. Steve will handle play-by-play when Sean McDonough's CBS Sports commitments conflict with the Red Sox schedule.

Launching each *68 Sports* Red Sox telecast is the half-hour pre-game show *Red Sox on Deck*. Hosted by Doug Brown, the show will include news from the American League, team stats and season performance, and special features that make the games even more exciting. WABU-TV68's *Red Sox on Deck* has something for both the avid fan who catches every game and the casual viewer who may be tuning in for the first time. And following most games, *68 Sports*

Night will keep the faithful in tune with the team, with a special post-game edition. Hosted by *68 Sports*' Butch Stearns, *68 Sports Night* will give viewers the chance to call in and talk Sox with different guests from Boston's sports community.



Jerry Trupiano and Joe Castiglione



Hector Martinez and Bobby Serrano



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RED SOX

BROADCASTERS

This is NESN's 14th season covering Boston Red Sox baseball. Bob Kurtz and Jerry Remy are teaming up for their fifth season together as NESN's Red Sox announcing team. Kurtz, a native of Detroit, Michigan, joined NESN in April of



Bob Kurtz and Jerry Remy

1989 as the voice of Pawtucket Red Sox baseball and the host of NESN's Red Sox pre- and post-game shows. Kurtz has also handled play-by-play announcing duties for the network's Hockey East coverage since 1989. In 1993 he began announcing Red Sox games. Prior to joining NESN, Kurtz spent eight seasons as a play-by-play announcer for the Minnesota Twins and Minnesota North Stars.

Remy returns to NESN as Red Sox color man for his 10th season. Prior to joining the NESN team behind the microphone, Remy was a crowd pleaser behind the second base bag. Remy

played for 10 years in the major leagues where he compiled a .275 lifetime batting average. The Somerset, Mass. native broke into the majors with the Angels in 1975 and was traded to the Red Sox prior to the 1978 season for pitcher Don Aase. Remy had his best season in 1978 when he batted .278, scored 78 runs and stole 30 bases. That same season he posted a career-high, 19-game hitting streak and was selected to the American League All-Star team. Remy's playing days were cut short by a knee injury which forced his retirement during spring training in 1986.

For the convenience of its viewers, NESN rebroadcasts most of its games. Catch Sox in Two, NESN's two-hour rebroadcasts of

almost every Red Sox game (usually at midnight and then again at 9:00 the next morning).



Jerry Remy and Sean McDonough

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| Sat | June 21 | 1PM | N.Y. Yankees at Cleveland |
| Sat | June 28 | 1PM | Cleveland at N.Y. Yankees |
| Sat | July 5 | 1PM | Boston at Chicago |
| Tues | July 8 | 8:30PM | 1997 MLB All-Star Game |
| Sat | July 12 | 1PM | N.Y. Mets at Atlanta |
| Sat | July 19 | 1PM | Chicago at Baltimore |
| Sat | July 26 | 1PM | Texas at Chicago |
| Sat | Aug 2 | 1PM | Boston at Kansas City |
| Sat | Aug 9 | 1PM | Texas at Cleveland |
| Sat | Aug 16 | 1PM | Texas at N.Y. Yankees |
| Sat | Aug 23 | 1PM | Montreal at Chicago Cubs |
| Sat | Aug 30 | 1PM | Atlanta at Boston |
| Sat | Sept 6 | 1PM | Milwaukee at Boston |
| Sat | Sept 13 | 1PM | N.Y. Yankees at Baltimore |
| Sat | Sept 20 | 1PM | TBA |
| Sat | Sept 27 | 1PM | TBA |

POST-SEASON

| | | | |
|-------|--------|--------|---------------------------|
| Wed | Oct 1 | 8PM | AL/NL Divisional Playoffs |
| Thurs | Oct 2 | 8PM | AL/NL Divisional Playoffs |
| Sat | Oct 4 | 4PM | AL/NL Divisional Playoffs |
| Tues | Oct 8 | 8:15PM | AL Championship Series #1 |
| Wed | Oct 9 | 8:15PM | AL Championship Series #2 |
| Fri | Oct 11 | 4:15PM | AL Championship Series #3 |
| Sat | Oct 12 | 8:15PM | AL Championship Series #4 |
| Sun | Oct 13 | 4:15PM | AL Championship Series #5 |
| Tues | Oct 15 | 8:15PM | AL Championship Series #6 |
| Wed | Oct 16 | 8:15PM | AL Championship Series #7 |

*Games Subject to change. Check your local listings.

Mo Vaughns' 1997 "Hit Dog Homers Program" to Benefit The Boys and Girls Clubs of Boston

For every home run he hits during the 1997 Red Sox season, Mo Vaughn will once again donate \$2,000 to the Boys and Girls Clubs of Boston with his "Hit Dog Homers" program.

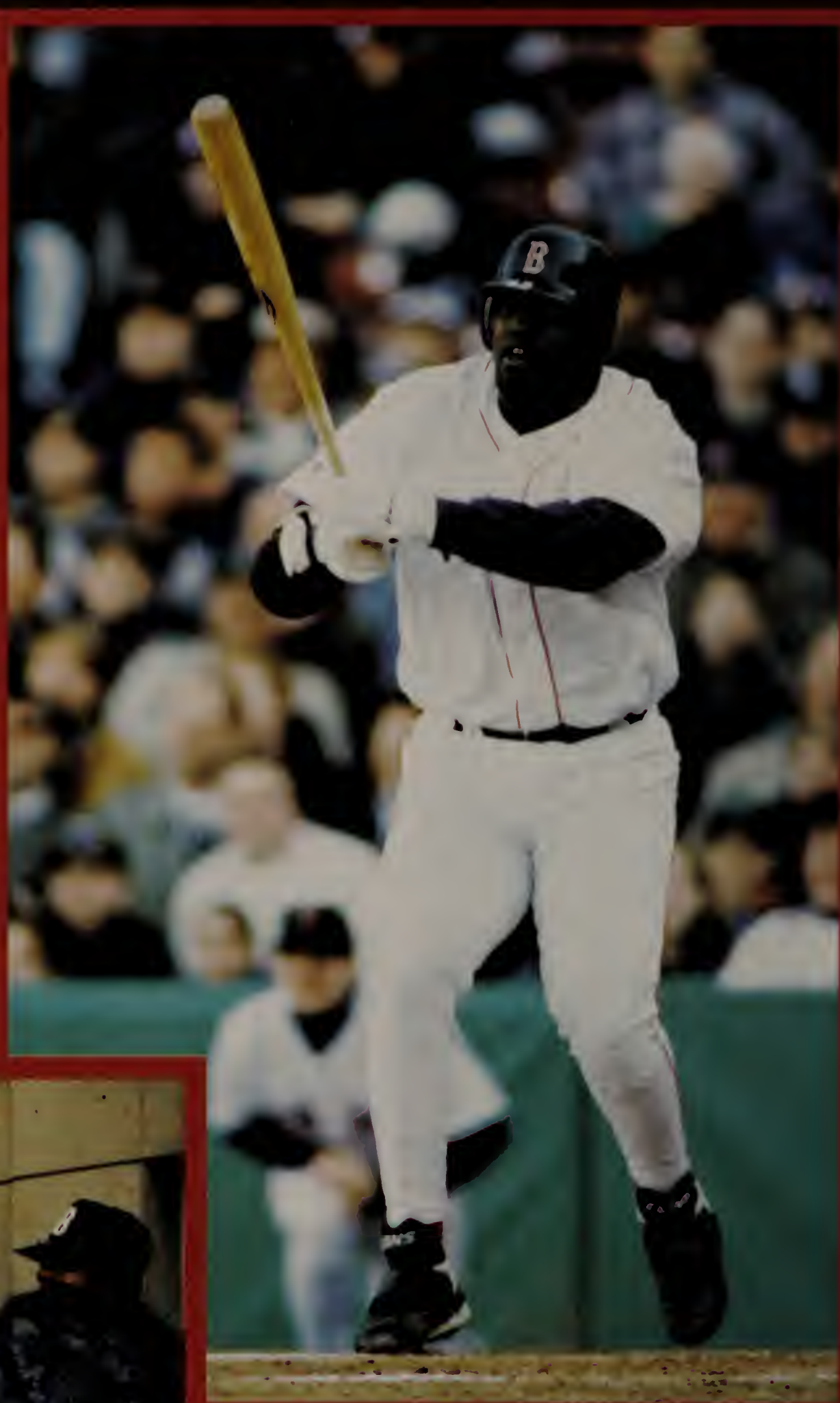
In any event, Mo will make a sizable donation, up to the \$100,000 plateau.

Each quarter a check will be issued to the Boys and Girls Clubs of Boston from Mo, based on his home run production during that time period. The Boys and Girls Clubs of Boston will utilize the funds generated to sponsor events and functions for youngsters in the Boston area.

"Last year the Boys and Girls Clubs of Boston helped numerous children in the Greater Boston area. This year, with your support, they are hopeful to help even more. But they can't do it alone. I am asking you to help these youth by also participating in the "Hit Dog Homers" contest. For every home run that I hit this year, I am going to make a donation. I would like you to make that same commitment. Please consider donating \$1.00, \$5.00, or any other amount for every home run I hit."

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Quarterly checks to the Boys and Girls Clubs resulting from the "Hit Dog Homers" contest will be issued from Mark Gillam Enterprises of Fair Oaks, California on behalf of Mo Vaughn.



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| North Adams | WNAW | 1230 |
| Northampton | WHMP | 1400 |
| Pittsfield | WBEC | 1420 |
| Southbridge | WESO | 970 |
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| Bath | WJTO | 730 |
| Calais | WQDY | 1230 |
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| St. John, N.B. | CFBC | 930 |
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| Portland | WWLA | Ch. 35 |
| Bangor | WBGR | Ch. 33 |
| Bangor | WABI | Ch. 5 |

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(Left) On February 24, 1997, Red Sox Special Instructor Eddie Popowski was recognized for his longtime service, dedication and contributions to the Red Sox player development program when the main field at the Red Sox minor league complex in Fort Myers was named in his honor. "Pop" is currently in his 61st season with the Red Sox for whom he has served as a player, coach and manager. Red Sox Director of Player Development Bob Schaefer, Chief Executive Officer John Harrington and Executive Vice President and General Manager Dan Duquette presented Popowski (second from left) with the sign.

(Right) Brothers and Red Sox employees Rodger (grounds crew) and Gabe Auguste (marketing), were spring training guests of the Red Sox and participants in the "1997 March To Opening Day," Major League Baseball's family celebration held March 9 in St. Petersburg, FL. The program brought together and honored members of some of baseball's most famous families and consisted of six major events that included a two-inning game and home run hitting contest. Here they pose with former Red Sox and current Marlins special assistant to the general manager, Tony Perez, who attended with his son, Eduardo, of the Cincinnati Reds.



Get 15% off
the price of your
room with your
Red Sox ticket stub.

(Now you can afford to buy everyone in your row a hot dog.)

After the game, check into our newly-renovated hotel located at 200 Stuart Street, right near the beautiful Boston Common. We've got 356 rooms, a pool and fitness center. Not to mention one of Boston's finest restaurants, the 57, right next door.

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Visitor
BOSTON

AT BAT

97

BALL



| RED SOX | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | AB | R | H | RBI |
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| Pitchers: | | IP | H | R | ER | BB | SO | WP | W/L/S | Double Plays - | | | | | | |
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1997 RED SOX SEASON SCHEDULE

APRIL

| SUN | MON | TUE | WED | THU | FRI | SAT |
|--------------------------|--------------------------|-------------------------|-------------------------|-------------------------|--------------------------|--------------------------|
| | | 1 | 2 | 3 | 4 | 5 |
| | | ANGELS 10:35 | ANGELS 10:05 | MARINERS 10:05 | MARINERS 10:05 | |
| T 6 MARINERS 4:35 | N 7 A'S 10:05 | N 8 A'S 10:05 | N 9 A'S 3:15 | 10 | T 11 MARINERS 1:05 | T 12 MARINERS 6:05 |
| T 13 MARINERS 1:05 | N 14 A'S 6:05 | N 15 A'S 6:05 | N 16 INDIANS 6:05 | N 17 INDIANS 6:05 | T 18 ORIOLES 6:05 | T 19 ORIOLES 1:05 |
| T 20 ORIOLES 1:05 | T 21 ORIOLES 11:05 | T 22 INDIANS 7:05 | N 23 INDIANS 1:05 | T 24 ORIOLES 7:35 | T 25 ORIOLES 7:35 | T 26 ORIOLES 1:35 |
| T 27 ORIOLES 1:35 | 28 | N 29 ANGELS 6:05 | N 30 ANGELS 6:05 | | | |

MAY

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-------------------------|-------------------------|------------------------------|------------------------------|------------------------------|-------------------------|-------------------------|
| | | | | N 1 | T 2 | T 3 |
| | | | | ANGELS 6:05 | RANGERS 8:35 | RANGERS 8:35 |
| T 4 RANGERS 3:05 | N 5 ROYALS 7:05 | N 6 ROYALS 7:05 | N 7 TWINS 7:05 | N 8 TWINS 7:05 | T 9 RANGERS 7:05 | T 10 RANGERS 1:05 |
| T 11 RANGERS 1:05 | 12 PAWT 6:05 | N 13 ROYALS 8:05 | N 14 ROYALS 8:05 | 15 | T 16 TWINS 8:05 | T 17 TWINS 8:05 |
| T 18 TWINS 2:05 | 19 | N 20 WHITE SOX 8:05 | N 21 WHITE SOX 8:05 | N 22 YANKEES 1:05 | T 23 YANKEES 7:35 | T 24 YANKEES 1:35 |
| E 25 YANKEES 8:05 | T 26 BREWERS 1:05 | N 27 BREWERS 7:05 | N 28 WHITE SOX 7:05 | N 29 WHITE SOX 7:05 | T 30 YANKEES 7:05 | F 31 YANKEES 1:05 |

JUNE

| SUN | MON | TUE | WED | THU | FRI | SAT |
|------------------------|---------------------------|---------------------------|---------------------------|------------------------|------------------------|------------------------|
| T 1 YANKEES 1:05 | N 2 YANKEES 6:05 | N 3 BREWERS 8:05 | N 4 BREWERS 8:05 | N 5 BREWERS 2:05 | T 6 INDIANS 7:05 | T 7 INDIANS 5:05 |
| T 8 INDIANS 1:05 | 9 | N 10 ORIOLES 7:05 | N 11 ORIOLES 7:05 | 12 | T 13 METS 7:40 | F 14 METS 1:15 |
| E 15 METS 8:05 | T 16 PHILLIES 7:05 | T 17 PHILLIES 7:05 | N 18 PHILLIES 7:05 | 19 | T 20 TIGERS 7:05 | N 21 TIGERS 7:05 |
| T 22 TIGERS 1:05 | T 23 BLUE JAYS 7:35 | N 24 BLUE JAYS 7:35 | N 25 BLUE JAYS 7:35 | T 26 TIGERS 7:05 | T 27 TIGERS 7:05 | N 28 TIGERS 5:05 |
| T 29 TIGERS 1:05 | N 30 MARLINS 7:05 | | | | | |

JULY

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----------------------------|-------------------------|--------------------------|--------------------------|-----------------------------|-----------------------------|-----------------------------|
| | | T 1 MARLINS 7:05 | N 2 MARLINS 7:05 | T 3 WHITE SOX 8:05 | T 4 WHITE SOX 7:05 | F 5 WHITE SOX 1:05 |
| T 6 WHITE SOX 2:05 | 7 | 8 | 9 | T 10 BLUE JAYS 7:05 | T 11 BLUE JAYS 7:05 | N 12 BLUE JAYS 5:05 |
| T 13 BLUE JAYS 1:05 | N 14 TIGERS 7:05 | N 15 TIGERS 6:05 | N 16 ORIOLES 7:35 | T 17 ORIOLES 7:35 | T 18 INDIANS 7:05 | T 19 INDIANS 1:05 |
| T 20 INDIANS 1:05 | N 21 INDIANS 7:05 | N 22 A'S 7:05 | N 23 A'S 7:05 | N 24 A'S 7:05 | T 25 ANGELS 7:05 | N 26 ANGELS 5:05 |
| T 27 ANGELS 1:05 | 28 | N 29 MARINERS 7:05 | N 30 MARINERS 1:05 | T 31 ROYALS 8:05 | | |

AUGUST

| SUN | MON | TUE | WED | THU | FRI | SAT |
|------------------------|---------------------------|---------------------------|--------------------------|-----------------------|-------------------------|-------------------------|
| | | | | | T 1 | F 2 |
| | | | | | ROYALS 8:05 | ROYALS 1:05 |
| T 3 ROYALS 2:05 | N 4 RANGERS 8:35 | N 5 RANGERS 8:35 | N 6 TWINS 8:05 | T 7 TWINS 8:05 | T 8 ROYALS 7:05 | T 9 ROYALS 5:05 |
| T 10 ROYALS 1:05 | N 11 RANGERS 7:05 | N 12 RANGERS 7:05 | N 13 RANGERS 7:05 | N 14 TWINS 7:05 | T 15 TWINS 7:05 | T 16 TWINS 5:05 |
| T 17 TWINS 1:05 | 18 | N 19 A'S 10:05 | N 20 A'S 10:05 | N 21 A'S 3:15 | T 22 ANGELS 10:05 | T 23 ANGELS 10:05 |
| 24 T ANGELS 4:05 | N 25 MARINERS 10:05 | N 26 MARINERS 10:05 | N 27 MARINERS 6:35 | 28 | T 29 BRAVES 7:05 | F 30 BRAVES 1:05 |

SEPTEMBER

| SUN | MON | TUE | WED | THU | FRI | SAT |
|------------------------------|-------------------------|-------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
| | T 1 EXPOS 1:35 | T 2 EXPOS 7:35 | N 3 EXPOS 7:35 | 4 | T 5 BREWERS 7:05 | F 6 BREWERS 1:05 |
| T 7 BREWERS 1:05 | 8 | N 9 YANKEES 7:05 | N 10 YANKEES 7:05 | 11 | T 12 BREWERS 8:05 | N 13 BREWERS 8:05 |
| T 14 BREWERS 2:05 | N 15 YANKEES 7:35 | N 16 YANKEES 7:35 | N 17 BLUE JAYS 7:05 | T 18 BLUE JAYS 7:05 | T 19 WHITE SOX 7:05 | N 20 WHITE SOX 5:05 |
| T 21 WHITE SOX 1:05 | 22 | N 23 TIGERS 7:05 | N 24 TIGERS 7:05 | N 25 TIGERS 1:05 | T 26 BLUE JAYS 7:35 | T 27 BLUE JAYS 1:05 |
| T 28 BLUE JAYS 1:05 | 29 | 30 | | | | |

All times are Eastern and subject to change.

T=WABU-TV N=NESN E=ESPN F=FOX

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It also gives you major league credit lines—up to \$50,000 on the Gold card and up to \$5,000 with the Preferred card.

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[QN3B] Please refer to this code when calling.

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| Pitchers: | | IP | H | R | ER | BB | SO | WP | W/L/S | Double Plays - | | | | | | |
| | | | | | | | | | | 2B - | | | | | | |
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It's Easy to Keep Score!

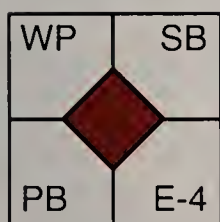
Baseball shorthand is used by the news media to render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and examples of the system, see below.

CODE NUMBER OF PLAYERS AS FOLLOWS

| | | | | | |
|---------------|---|----------------|---|----------------|---|
| Pitcher | 1 | Second Baseman | 4 | Left Fielder | 7 |
| Catcher | 2 | Third Baseman | 5 | Center Fielder | 8 |
| First Baseman | 3 | Shortstop | 6 | Right Fielder | 9 |

SYMBOLS FOR PLAYS

| | | | | | |
|-----------------------|-----|------------------|----|---------------|----|
| Single | — | Fielder's Choice | FC | Passed Ball | PB |
| Double | = | Hit by Pitcher | HP | Balk | BK |
| Triple | ≡ | Wild Pitch | WP | Struck Out | K |
| Home Run | ≡≡ | Stolen Base | SB | Base on Balls | BB |
| Sacrifice | SAC | Force Out | FO | | |
| Reached Base on Error | E | | | | |



The lower left-hand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper righthand corner, to third in upper left-hand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to shade the diamond as shown so that scoring plays may be seen at a glance.

FENWAY PARK GROUND RULES

Foul poles, screen poles and screen on top of left-field fence are outside of playing field.

Ball going through scoreboard, either on the bound or fly: 2 Bases.

Fly ball striking left-center-field wall to right of line behind flagpole: Home Run.

Fly ball striking left-center-field wall to left of line behind flagpole and bounding into screen: 2 Bases.

Fly ball striking wall or flagpole and bounding into bleachers: Home Run.

Fly ball striking line or right of same on wall in right center: Home Run.

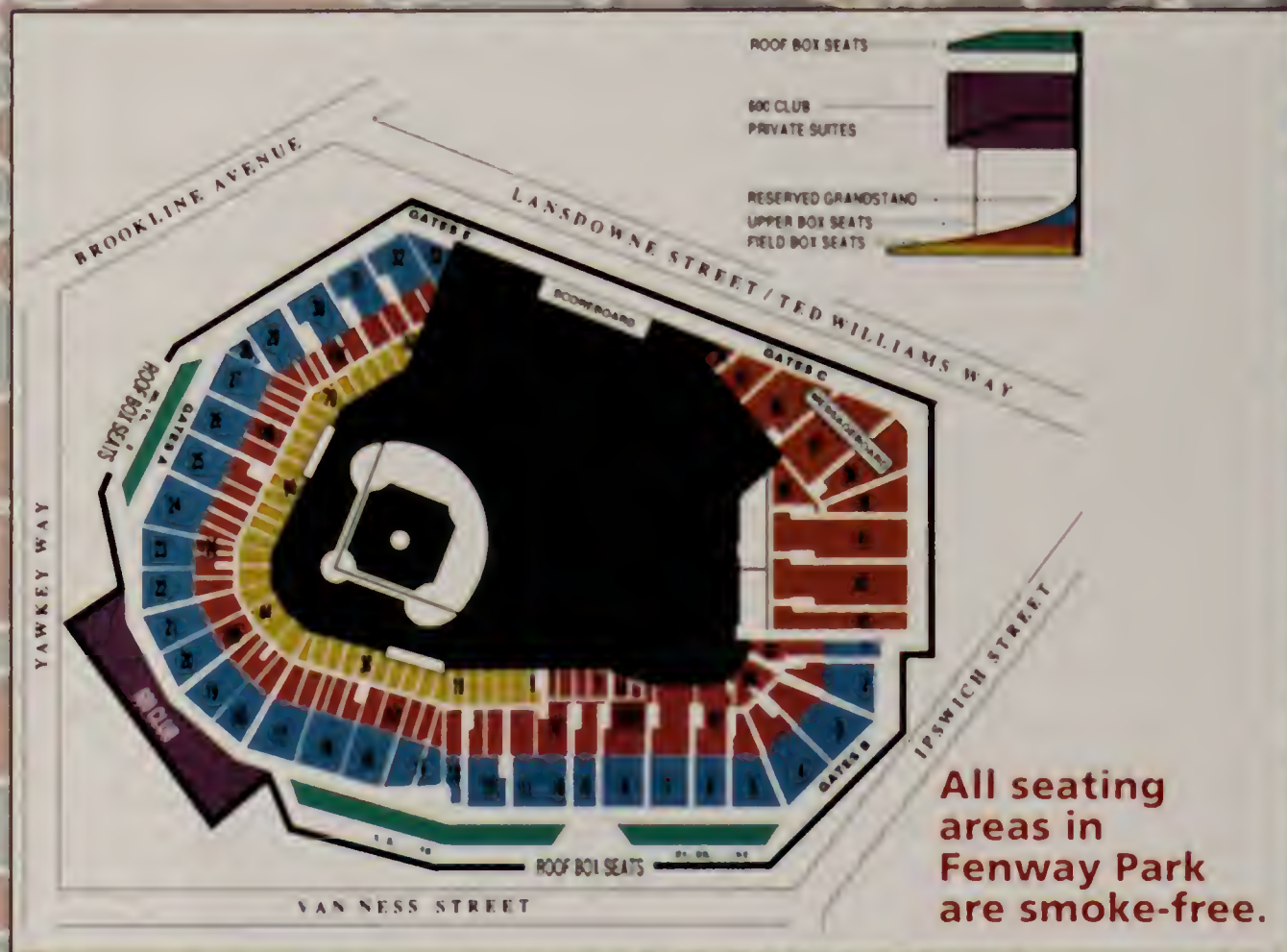
Fly ball striking wall left of line and bounding into bullpen: 2 Bases.

Ball sticking in bullpen screen or bouncing into bullpen: 2 Bases.

Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.

Ball striking top of scoreboard in left field, also ladder below top of wall and bounding out of the park: 2 Bases.

FRIENDLY FENWAY PARK



All seating areas in Fenway Park are smoke-free.

TICKET PRICES

| | |
|-----------------------------|------|
| Field Box Seats..... | \$26 |
| Infield Roof Box Seats..... | \$23 |
| RF Roof Box Seats..... | \$21 |
| Upper Box Seats..... | \$21 |
| Reserved Grandstand..... | \$16 |
| Bleachers..... | \$10 |



BUY RED SOX TICKETS IN ADVANCE

HOW TO ORDER AND PAY FOR YOUR TICKETS

WALK-UP

Visit the Red Sox Ticket Office at Fenway Park. Call 617-267-1700 for office hours.

Visit the Boston Red Sox Clubhouse Shops in the Burlington Mall and Emerald Square Mall. Besides great souvenirs and sports apparel, fans can purchase Red Sox tickets between the hours of 10 a.m. and 5 p.m. Monday through Saturday.

BY MAIL

Send your name, group name (if applicable), mailing address, a day and evening phone number along with specific game dates, number of tickets and price of tickets desired. Please add three dollars per order for handling charge. Enclose check(s) or money order(s) payable to: Boston Red Sox.

If using MasterCard, VISA or Discover, please include credit card number, expiration date and card-holder's signature.

MAIL PAYMENT TO:

Boston Red Sox Tickets
4 Yawkey Way
Fenway Park
Boston, MA 02215-1496

MAIL GROUP ORDERS (40+) TO:

Boston Red Sox Group Sales
4 Yawkey Way
Fenway Park
Boston, MA 02215-3496

THE RED SOX RESERVE THE RIGHT TO LIMIT THE NUMBER OF TICKETS PURCHASED ON SPECIFIC DATES.

BY PHONE

MasterCard, VISA or Discover accepted.

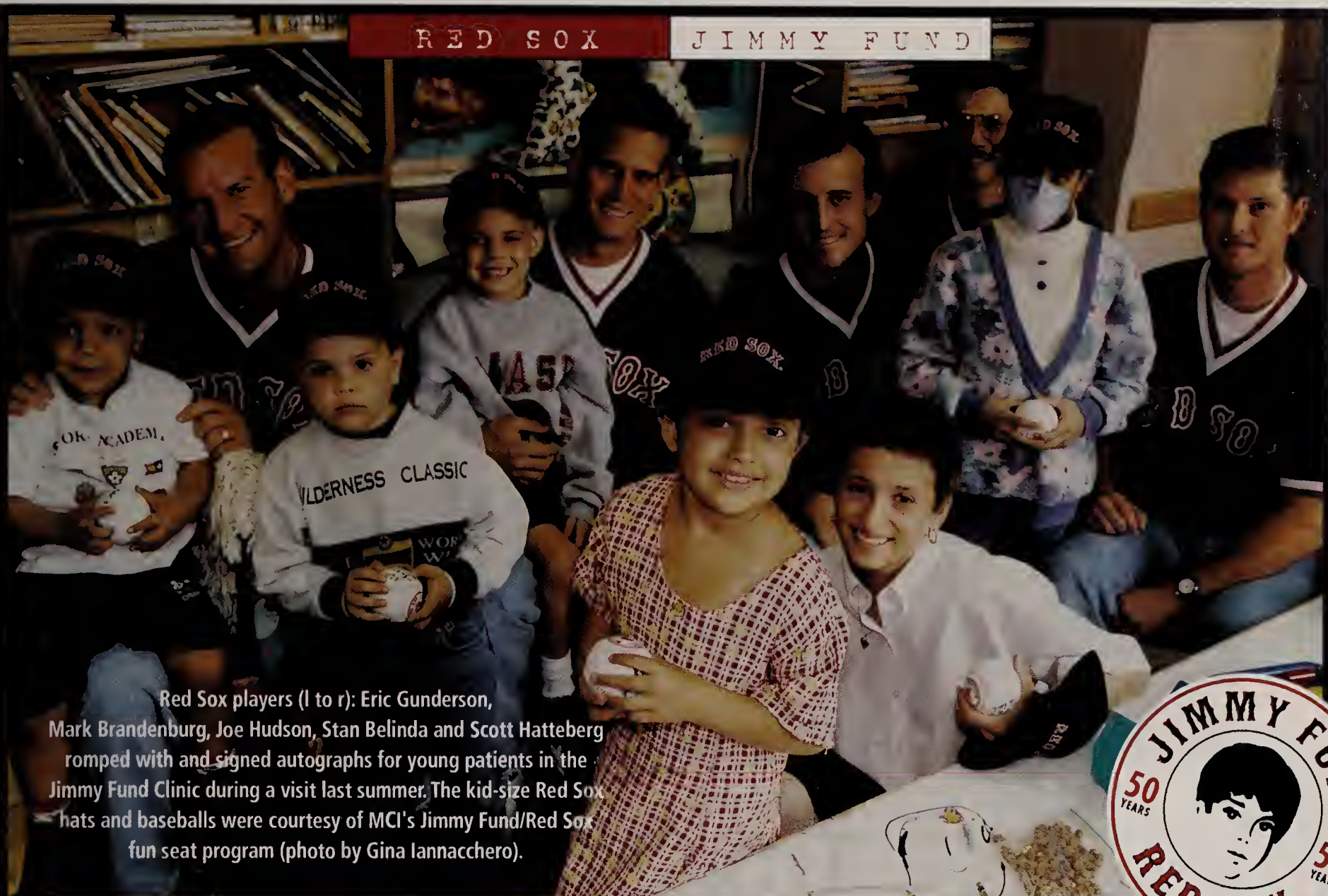
When charging tickets by phone, please have your credit card number and expiration date ready. Call 617-267-1700 to charge all orders. Groups of 40 or more should call Group Sales at 617-262-1915.

For the hearing impaired, phone TDD 617-236-6644.

BY FAX

Complete information requested for mail orders (see BY MAIL above) and charge to your MasterCard, VISA or Discover by calling the FAX line at 617-236-6640.

Groups Sales Fax (40+): 617-236-6496



Red Sox players (l to r): Eric Gunderson, Mark Brandenburg, Joe Hudson, Stan Belinda and Scott Hatteberg romped with and signed autographs for young patients in the Jimmy Fund Clinic during a visit last summer. The kid-size Red Sox hats and baseballs were courtesy of MCI's Jimmy Fund/Red Sox fun seat program (photo by Gina Iannacchero).

THE BOSTON RED SOX AND THE JIMMY FUND

A Winning Team

BY GEORGE SULLIVAN

The late Jean Yawkey was asked to toss out the first pitch on Opening Day, 1983, to celebrate the 50th anniversary of Yawkey tradition at Fenway Park.

"No," replied the Boston Red Sox matriarch, as fiercely private as her late husband, Tom. "But I can suggest a perfect pinchhitter."

Who could possibly represent the Yawkeys so meaningfully, she was asked. "A Dana-Farber youngster," Mrs. Yawkey said. "The Jimmy Fund has meant so much to Tom and me for so long. It's really family."

Family. This year marks the 50th anniversary of the founding of Dana-Farber Cancer Institute, and for years, Dana-Farber and its fund-raising arm, the Jimmy Fund, have teamed up with the Red Sox to fight cancer. Generations of Red Sox, from Ted Williams to Carl Yastrzemski to Roger Clemens to John Valentin and Heathcliff Slocumb have played on "Jimmy's team."

The Yawkeys pledged their allegiance to the Jimmy Fund after the Braves left Boston for Milwaukee, having helped launch the fund with the Variety Club of New England. As the National Leaguers departed, Braves owner Lou Perini passed the Jimmy Fund torch to Tom and Jean Yawkey and their team, who adopted the fledgling charity as their own.

The Yawkeys kept alive the dream of Dana-Farber Cancer Institute founder Dr. Sidney Farber. They made the Red Sox a cornerstone upon which the Jimmy Fund grew...until it became a household word throughout New England.

"In adopting the Jimmy Fund as the Red Sox' charity, Mr. Yawkey adopted generations of children with cancer," said veteran sportscaster and Jimmy Fund devotee Ken Coleman, longtime "Voice of the Red Sox." He served as the Jimmy Fund's executive director from 1978 to 84 and is a Dana-Farber trustee. "He went to bat for the youngsters in many more ways than one."



THREE UP.

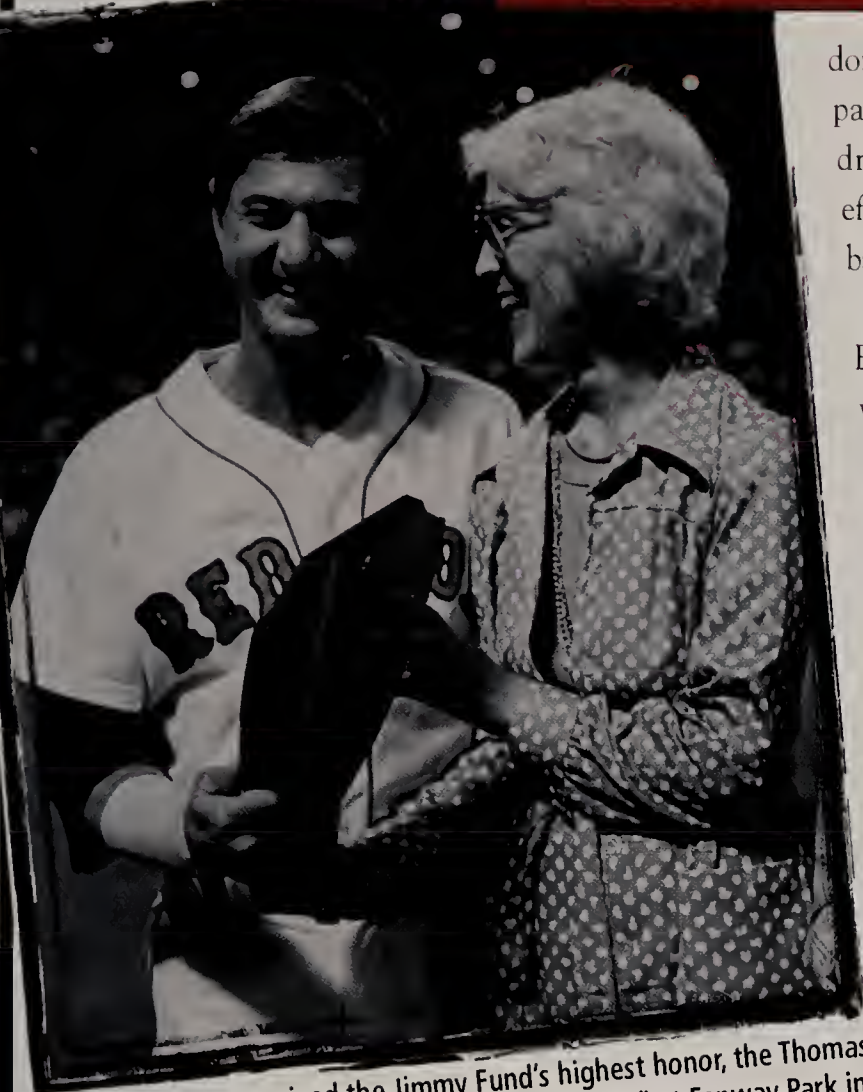


THREE DOWN.



A great game deserves a great beer. Or two. Or three. Beck's treats brewing like art, and you can taste it. Totally refreshing and truly unique. Hey, taste it for yourself. You'll see. Then, even if your team is down in the count, your spirits won't be.

THE ART OF GERMAN BREWING



Carl Yastrzemski received the Jimmy Fund's highest honor, the Thomas A. Yawkey Memorial Award on "Jimmy Fund Night" at Fenway Park in 1979. The annual award was created in 1977 to recognize individuals who have shown long-term commitment to the fight against cancer. Yaz received congratulations from Jean Yawkey, who succeeded her husband as team owner and served Dana-Farber as trustee from 1977 until her death in February 1992.

As Dana-Farber's chairman of the board for 16 years — and as a trustee for nearly 25 years, until his death in 1976 — Tom Yawkey rallied the Sox, their fans and business leaders around an eminently deserving cause. He encouraged players to visit young patients at the Jimmy Fund Clinic and attend countless fundraising events, from celebrity roasts and sports nights to golf tournaments and check presentations. And he made sure the Jimmy Fund was a part of every Red Sox broadcast and telecast.

The last was not the least. Access to the Red Sox' powerful airwaves was crucial in carrying the Jimmy Fund message throughout New England.

"The Red Sox' giving so freely of air-time was so very important," said Mike Andrews, the former Red Sox second baseman who is now the Jimmy Fund's chairman and executive director. "Those game announcements prompted fans to send in

donations and sponsor dances, pancake breakfasts and hundreds of other fundraising efforts. And things just snowballed from there."

Physician-in-Chief Emeritus Emil Frei III, M.D., who led Dana-Farber's crusade for nearly two decades, puts it all in perspective. "There was an extraordinary empathy between Tom Yawkey and Dr. Sidney Farber that radiated out to all of New England," he said. "Today, thanks in part to years of support by the Red Sox and their fans for our work at Dana-Farber, nearly three children in four with cancer can be cured, and advances against pediatric cancers are impacting on adults with more common forms of cancer."

Progress. Whereas once few patients with cancer survived, today half of all patients do. Cure rates for bone cancer, or osteosarcoma, stand at 70 percent...for some forms of leukemia, roughly 79 percent...for pediatric brain tumors, 61 percent...for Wilm's tumor of the kidney, 93 percent...for testicular cancer, about 90 percent...and for Hodgkin's disease, more than 92 percent.

And so it is, that while there is a long road yet to travel in cancer research and treatment, many patients recover and resume normal lives.

"It's thanks to the Red Sox and thousands of other caring folks that today, cancer can be cured," said Fred DiGregorio, who gave thousands of hours to the Jimmy Fund during a period of 15 years before joining the staff in '91.

No Red Sox family member understands the Jimmy Fund's message better than the team's most famous alumnus, Ted Williams. In the late '40s, he and teammates like Dom DiMaggio, Johnny Pesky and Bobby Doerr joined "Jimmy's team."

"Let me tell you a funny thing about the Jimmy Fund," Williams said. "The more you learn about all the good work it does, the more you get involved...and involved...and involved."

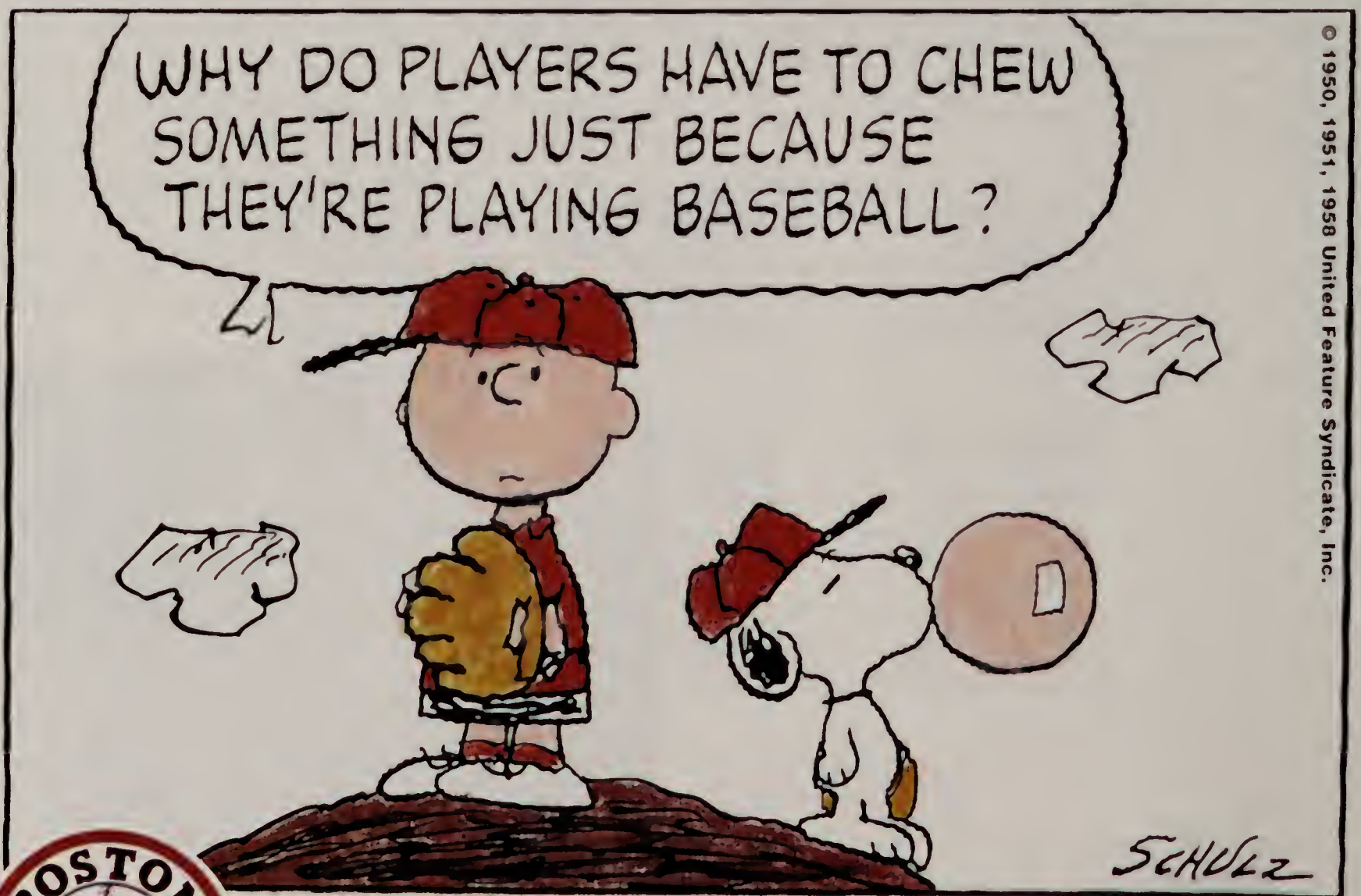
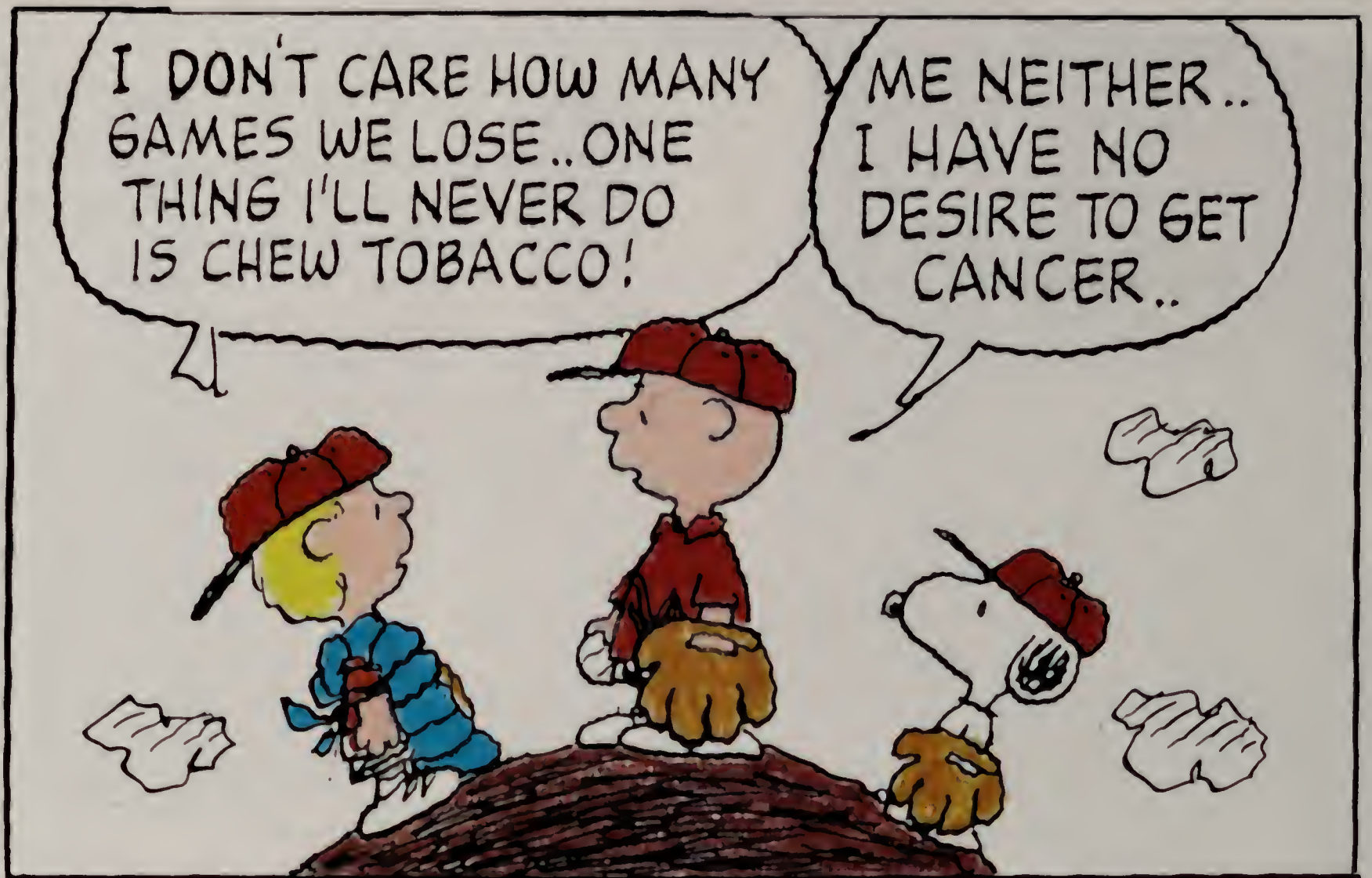
More than five decades ago, there was young Ted Williams — at his "Tempestuous Ted" best — barking at a sportswriter in the dugout during batting practice. The reporter was checking out a tip that Williams had made a late-night visit to a hospitalized youngster.

"Yeah, yeah, it's true — I was there," snapped Williams. "But what I do for the Jimmy Fund I do for the kids, and for Dr. Farber and his staff. Not to get my name in the newspapers."

Williams had told Dr. Farber he was available any time the doctor needed him,



Red Sox second baseman John Valentin joined young Jimmy Fund Clinic patients at Fenway last June for the kick-off of the sixth annual Stop & Shop/Boston Red Sox Triple Winner Program scratch card season. Val's pals are (r to l): Chelsea Haynes of Narragansett, RI, Greg Haskins of Pembroke, MA, and Elizabeth Tyra of Madison, CT with her younger twin brothers, Chad and Evan (photo by Steve Gilbert).

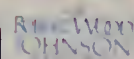


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on one condition: no publicity.

"Ted craved privacy, but would visit a youngster whenever he was asked," Bill Koster, the Jimmy Fund's first executive director, once said. "And that was just one way he helped. Ted was very, very active during those critical years in the '40s and '50s when we were working to establish the Jimmy Fund and its name. You wouldn't believe what he meant to our cause."

Williams gave the Jimmy Fund a hard time about only one thing. "Every November the Jimmy Fund Council of Greater Boston saluted a worthy sports headliner in a star-studded tribute that would pack a Boston hotel," Ken Coleman says. "Ted should have been the first honored — and would have, but he'd never allow it. He was always there to applaud others, but he wouldn't sit still for any honor himself."

"But in 1988, on the occasion of his 70th birthday, we finally cajoled him into 'An Evening with No. 9 and his Friends,' a spectacular event that netted \$180,000 for the Jimmy Fund. What a night it was! A collection of celebrities from Joe DiMaggio to astronaut John Glenn, Ted's commanding officer in Korea, and 4,200 well-wishers filled Boston's Wang Center for the Performing Arts.

"It was a great, great evening — and I think Ted was thrilled, too." Almost.

"This is something I've tried to duck for an awful, awful long time," the stubborn Williams said. "Why? Because I get 10,000 times more credit than I deserve for my small



The Jimmy Fund Gallery in honor of Ted Williams opened at Dana-Farber Cancer Institute April 12, 1996. Present at the opening-day ceremony was (l to r): Governor William Weld; former Red Sox closer Bob Stanley; Red Sox CEO John Harrington; Red Sox second baseman John Valentin; Kyle Stanley, Bob's son and former Jimmy Fund Clinic patient; Stephen Sallan, M.D., chief of staff at Dana-Farber Cancer Institute; Jimmy Fund Chairman and Executive Director Mike Andrews and former Red Sox players Walt Dropo and Bob Montgomery (photo by Steve Gilbert).

affiliation with the Jimmy Fund.

Carl Yastrzemski is another Hall of Famer who has marched to "Jimmy's" drummer, following Williams not only as the Red Sox left fielder and superstar but also as an honorary chairman of the Jimmy Fund. Two cameos during Yaz's hectic final season of 1983 reflect his loyalty.

One July day before a game in Seattle, Yastrzemski approached Ken Coleman. "I'll put aside eight uniforms that I wear during the last half of the season for the Jimmy Fund," he offered.

And then there was Yaz Day on the

season's final weekend. As the finale approached, Yastrzemski sat with a Red Sox official and planned the farewell ceremonies.

"I just want a small lineup of people up there who represent only what's most important to me," he said, referring to the speaker's platform that would be set up at Fenway and reserved for the Yastrzemski family, Mrs. Yawkey and a few other VIPs.

And high on Yaz's short list: "Let's be sure we have a child from the Jimmy Fund up on the platform." A little patient was there, right next to Jean Yawkey.

When Carl Yastrzemski thinks of the



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Team!**



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Jimmy Fund, he thinks of Tom Yawkey. "The Jimmy Fund consumed Mr. Yawkey," Yaz said. "Every time I talked with him, he never failed to mention it."

"Outside of his wife and baseball, the Jimmy Fund was Tom Yawkey's life," said Joe Cronin, another Hall of Famer who served the Red Sox and the Jimmy Fund long and well at the time of Yawkey's death.

Yawkey died of leukemia. Cancer would also take Bill Koster. Yastrzemski's mother, Hedwig. And Joe Cronin. But inroads being made against cancer meant that many others would beat their disease. Consider the story of Bob and Joan Stanley and their son, Kyle.

"Nobody has done more for the Jimmy Fund than Bob Stanley," Ken Coleman said of the former all-time Red Sox relief pitcher. "For more than a decade, Bob was always there when the Jimmy Fund needed him. Which was often. 'You'd call the Steamer when a youngster was badly in need of a lift

or critically ill, and Bob never said, 'Let me check my schedule.' It was always, 'How soon do you need me there?'"

"I remember one boy of about nine who had reached a point where he was no longer communicating, even with his parents. His hero was Dwight Evans, but Dewey was out of the country. So we called the Steamer."

Mike Andrews was there when Stanley arrived at the youngster's bedside. "Bob brought along his Red Sox jersey, an extra special one he'd worn while setting the club saves record," Andrews recalled. "He signed the jersey for the boy, and the two talked for a long time. And from then until his death several months later, that boy never stopped talking."

"His doctor couldn't believe it. 'No drug in the world could have done what that visit did,' he said. That jersey — with No. 46 on the back — became the most important thing in the boy's life. And when they laid him to rest, he was wearing Bob Stanley's Red Sox jersey."

Months after Stanley pitched in his final game in 1989, Dana-Farber physicians discovered that nine-year-old Kyle Stanley had a sinus tumor, and the fourth-grader underwent chemotherapy and radiation treatment.

"Here we were with our son in the same Jimmy Fund Clinic rooms where Bob had visited so many other youngsters," Joan Stanley recalled. "It's human nature to say, 'This can't happen to us,' she said. "But from all those visits, I should have known that cancer can happen to anyone."

On the way in to visit Kyle, the Stanleys were approached by a stranger in the parking lot. "Thanks for all you've done for the Jimmy Fund, Bob," the man said, extending his hand. "My son has cancer, and he's here at the clinic."

"Mine, too," Stanley replied. "I'm with you now, friend."

The Stanleys say they'll never forget
Continued on Page 63

When it's Game Time...



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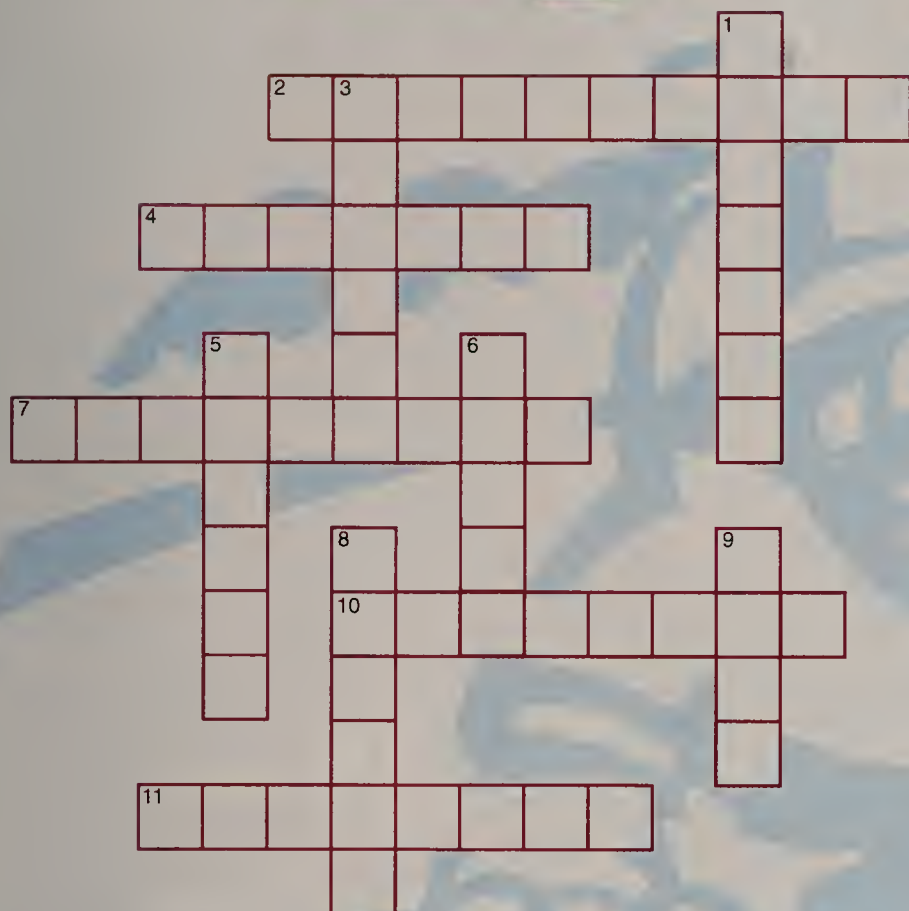
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The Kids Page

by John Grabowski

BASEBALL CROSSWORD



ACROSS

2. A runner usually slides when trying for one of these (2 words).
4. Nine of them make up a game.
7. A pitcher's best friend?
10. The Red Sox' league
11. The Red Sox at Fenway Park, for example (2 words)

DOWN

1. The only player who takes his position in foul territory
3. Three-base hit
5. The designated _____
6. Type of breaking pitch
8. Offensive player up at the plate
9. Another name for a base on balls

ANAGRAM NAMES

Take each of the English words below, and add or subtract the given letter. If you rearrange the letters you're left with, you can spell out the name of a current Red Sox player.

1. SLEET - T
2. GRAB + G
3. CAM + K
4. RAVE + Y
5. RECORD + O

RED SOX OPPONENTS

Hidden in the puzzle below are the names of 10 American League opponents of the Red Sox. Find the names and circle them as you find them. They may run in any direction, as long as they lie in a straight line. **Good luck!**

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| B | U | A | S | R | E | G | I | T | J |
| R | L | C | L | H | I | V | A | R | W |
| E | B | U | Y | A | N | K | E | E | S |
| W | S | K | E | D | G | F | S | K | E |
| E | L | T | C | J | T | N | L | M | L |
| R | E | R | O | Y | A | L | S | X | O |
| S | G | D | Y | I | Q | Y | I | M | I |
| S | N | G | D | F | Z | P | S | O | R |
| R | A | N | G | E | R | S | H | L | O |
| E | I | R | S | N | I | W | T | N | P |



Answers on
Page 54

WEEI

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The Fabulous Sports Babe 10 a.m. - Noon

The A-Team Noon - 3 p.m.

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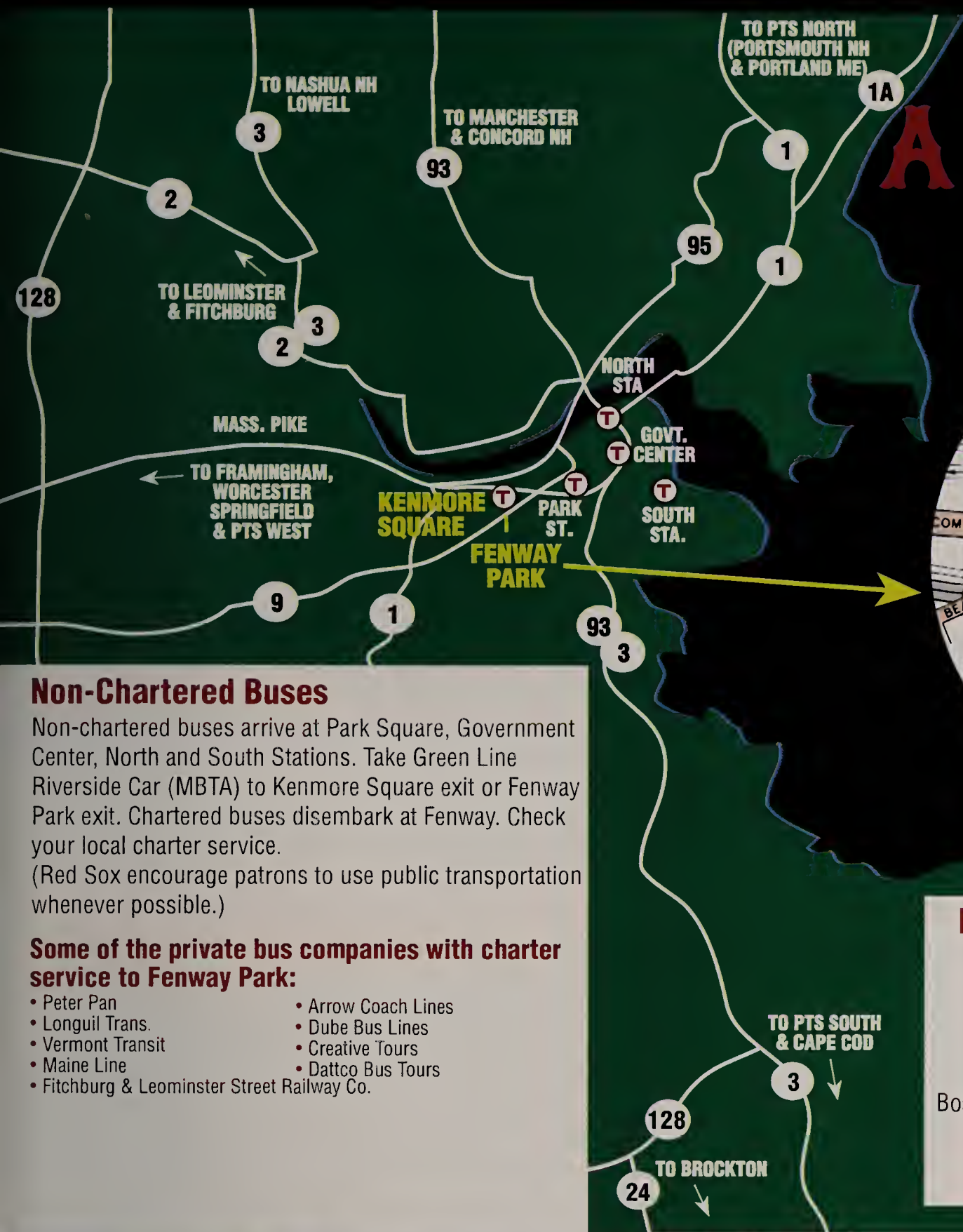
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BJ's Wholesale Club
Maineake
Winstar Communications
Amalie
Dunkin Donuts

A GUIDE TO FENWAY



Non-Chartered Buses

Non-chartered buses arrive at Park Square, Government Center, North and South Stations. Take Green Line Riverside Car (MBTA) to Kenmore Square exit or Fenway Park exit. Chartered buses disembark at Fenway. Check your local charter service.

(Red Sox encourage patrons to use public transportation whenever possible.)

Some of the private bus companies with charter service to Fenway Park:

- Peter Pan
- Longuil Trans.
- Vermont Transit
- Maine Line
- Fitchburg & Leominster Street Railway Co.
- Arrow Coach Lines
- Dube Bus Lines
- Creative Tours
- Dattco Bus Tours

Public Parking Available At:

Prudential Center Garage
Somerset Parking (400 Commonwealth)
Riverside Station
Government Center Garage
Various MBTA Stops

Boston University Lots in Kenmore Square at:
Newbury St. and Kenmore St.
30 Deerfield St.
Granby St. and Commonwealth Ave.



Ride the T to the RED SOX

Avoid traffic and parking hassles: ride the T to Fenway Park on the Green Line, Commuter Rail or Local Buses.

- Green Line trolleys stop at Kenmore and Fenway Stations
- "Red Sox Train" Commuter Rail service stops at Yawkey Station (available on the Framingham and Attleboro Lines)
- T Bus Routes stopping close to Fenway Park: 8, 8A, 47, 55, 57, 60, 65 & CT2



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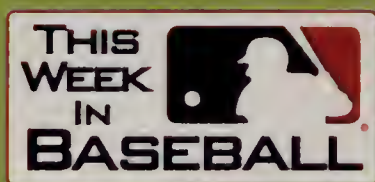
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THE IMPOSSIBLE DREAM TEAM REVISITED

With Jose Santiago

BY HERB CREHAN

Jose Santiago, the first Latin American pitcher to start in the opening game of a World Series, grew up in Juana Diaz, Puerto Rico, dreaming of a career in baseball. More than 50 years later, baseball is still his life.

Santiago was the starting and winning pitcher in the September 30 game against the Minnesota Twins on the next to the last day of the 1967 season. Every Red Sox fan recalls the scene of Jim Lonborg being carried off the field the following day, when his victory clinched at least a tie for the American League pennant. But it was Santiago's gutsy seven-inning stint on Saturday that set the stage for Lonborg's triumph.

He had promised fans back in his native Puerto Rico that he would come through with the crucial win. He went one step further in the Boston clubhouse. "I went up to Carl Yastrzemski before the game and said, 'Don't worry, Yaz, I'm going to win this one.' Carl smiled at me and promised to hit a home run. Naturally he did. He carried us all year long."

Puerto Rican Winter Baseball

Thirty years can go by faster than a 1967 Jim Lonborg fastball. The scene is the posh Caribe Hilton Hotel in San Juan, Puerto Rico, and the occasion is a press conference for the Puerto Rican Winter League All-Star Game which was held on January 9, 1997.

To appreciate the importance of baseball in Puerto Rico, it helps to have some knowledge of baseball in the states in the '40s and '50s. Baseball was "king" then, and basketball and football were something to fill the time between the World Series and spring training. That's the way it still is in Puerto Rico. Baseball is The Game for the islands.



The press conference featured Juan Gonzalez of the Texas Rangers who was the Most Valuable Player in the American League for 1996. Former '50s players, Vic Power of the Cleveland Indians and Ruben Gomez of the old New York Giants, were fondly welcomed by the media. But no one received more attention than Jose Santiago.

Santiago is greeted warmly by league officials, writers, and players alike. His association with the winter league goes back to 1956, and everyone in the room seems to know him. Most of the bantering revolves around Jose's nickname "Palillo" which is Spanish for toothpick, and no longer applicable. His rejoinders in Spanish are lost in transition, but the raucous laughter suggests that he has given back as good as he got.

After the press conference, Jose reminisced fondly about his five years with the Boston Red Sox. "I loved Boston; in fact I still do. My wife, Edna, and I keep in touch with old friends in Brookline and Milton; the Peruzzi family from Quincy still comes down to visit us every winter. I have wonderful memories of our time there, especially 1967."



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Fisk:

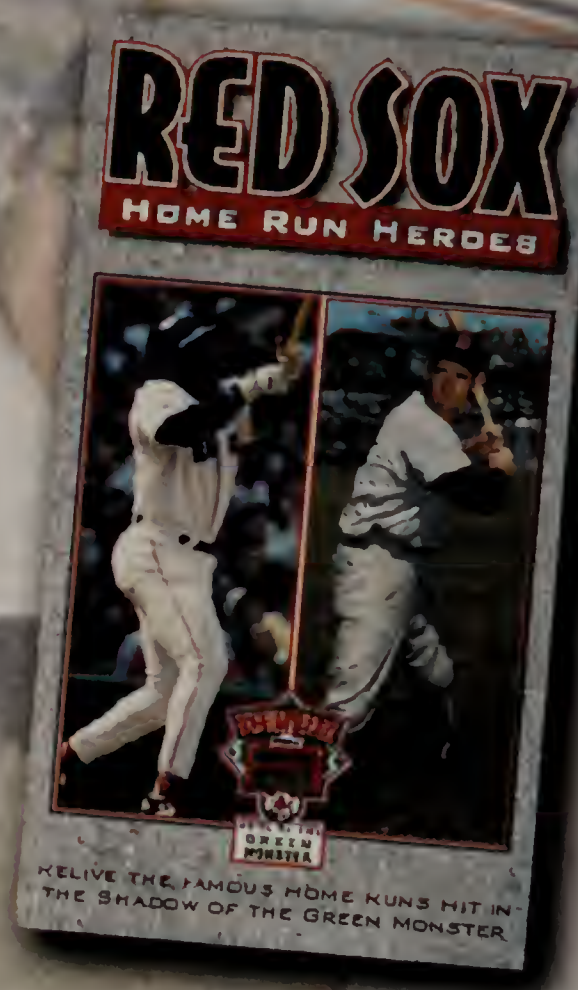
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The Road to the Majors

Santiago began his professional baseball career in the United States as an 18-year-old in Olean, New York. He was a minor leaguer for the Kansas City (now Oakland) Athletics, starting out in the depths of their system. "Olean was a long way from Puerto Rico. But I had picked up English in high school, and I adjusted pretty well," Santiago recalled.

He spent seven years in the Kansas City system, including parts of three seasons (1963-65) with the major league club. "I

enjoyed my tie with the A's. I got along well with Charlie Finley (former Athletics owner), and I met my wife, Edna, there. I also got to know Sully (former Red Sox co-owner Haywood Sullivan) very well."

Jose's progress to the big leagues had been slowed by a badly sprained ankle and an appendectomy. but when he became available after the 1965 season, the Red Sox quickly grabbed him on the advice of Sullivan, who had moved to the front office in Boston. They were immedi-

ately rewarded when Santiago won 12 games for their ninth-place ball club in 1966.

"We weren't a very good team in 1966 (the club lost 90 games and finished one-half game above the cellar-dwelling New York Yankees), but guys like Jim Lonborg, and Scotty (first baseman George) and Joe Foy were starting to come into their own. We played very well in the second-half of the season, but hardly anybody noticed."

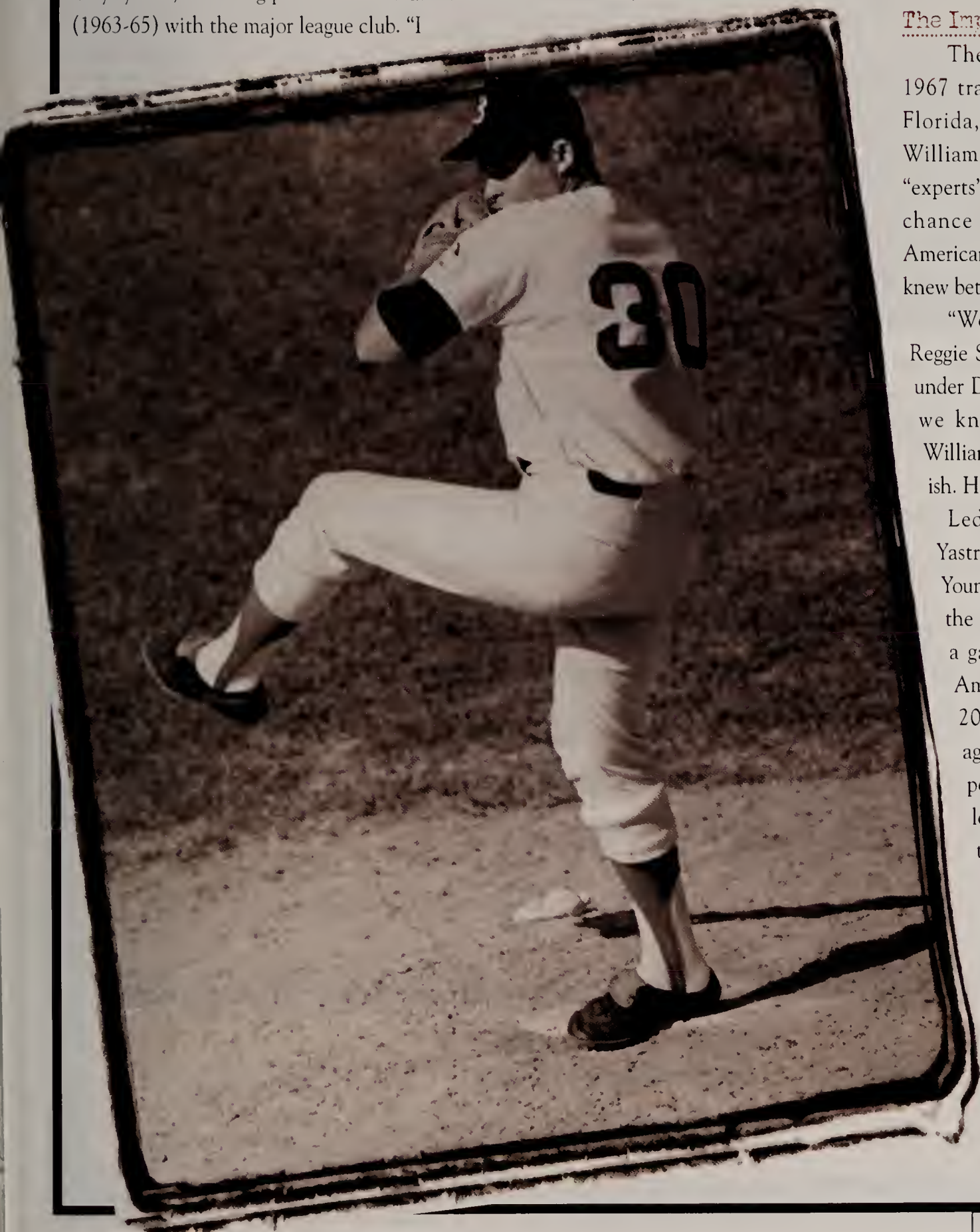
The Impossible Dream Team

The Boston Red Sox opened their 1967 training season in Winter Haven, Florida, under rookie manager Dick Williams, with a new lease on life. The "experts" in Las Vegas assigned them one chance in 100 to capture the American League pennant, but the players knew better.

"We had picked up Mike Andrews, Reggie Smith, and Russ Gibson, who won under Dick Williams in Triple A ball, and we knew we had a very good team. Williams kept us focused from start to finish. He deserves a lot of credit."

Led by triple-crown winner Carl Yastrzemski, and 22 victories from Cy Young Award-winning pitcher Lonborg, the 1967 "Cardiac Kids" stayed within a game and one-half of a variety of American League leaders from August 20 to that fateful final weekend against the Twins. Santiago's winning percentage (.750 with a 12-4 mark) led the Red Sox staff, as he split his time between starting and long relief roles.

"Yaz and Lonborg had career years, and we couldn't have won without them. But it was the kind of year where everybody chipped in. One day it would be Dalton (pinchhitter extraordinaire Dalton Jones), the next day it would be Jerry Adair, and don't



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The Red Sox reaffirm their commitment to cooperating with their neighbors in working out various community concerns. We encourage all of our fans to cooperate also by not littering, vandalizing or in any way disregarding the rights of the neighbors who surround Fenway Park. The Red Sox also urge fans to use the parking lots in the vicinity of the stadium and to use private buses or public transportation whenever possible.

Please refer to our map on Page 55 for further information on easy access to the ballpark. Thank you!



DREAM TEAM

REVISITED

forget Gary Bell who really contributed in the second half."

Jose Santiago remembers his September 30 start against the Twins as the biggest game of his career to that point. "I was really nervous...who wouldn't be in a game like that. We had come so far."

Pitching under intense pressure, Santiago rolled all "sevens." He limited the Twins to seven hits in seven innings, while striking out seven along the way. Santiago left the mound in the top of the eighth inning with a 6-2 Red Sox lead and received a standing ovation from the 32,909 Fenway faithful. Bell pitched well enough in relief to preserve a 6-4 Red Sox victory and insure their date with destiny the following day.

The 1967 Boston Red Sox had about 24 hours to celebrate their storybook finish. The team clinched a tie for the pennant with their 5-3 victory on the field, and cele-

brated their outright win hours later in the clubhouse when the California Angels defeated the Detroit Tigers. Amid the pandemonium of the pennant celebration, Mgr. Williams announced that Santiago would start game one of the World Series on Wednesday in Fenway Park against the St. Louis Cardinal's ace Bob Gibson.

In the opening game of the 1967 World Series, Santiago matched future Hall of Famer Gibson pitch-for-pitch. He even succeeded where home run hitters Yaz, Scott and Rico Petrocelli fell short: he launched a Gibson fastball into the net in left field in the third inning. In Hollywood, Santiago's remarkable blast would have provided the margin of victory. But this was Boston, and another Hall of Famer, the Cardinals' Lou Brock, used his speed to "manufacture" two runs. The Red Sox ended up on the short

Continued on Page 61

HIGHLIGHTS OF APRIL, 1967

April, 1967 provided an array of exciting and entertaining moments for Red Sox fans. Phenomenal pitching, marathon ballgames, frigid temperatures and managerial tirades marked the month. A selection of some of the more memorable games and events are featured below.

APRIL 12 — The Sox began the season by winning the Fenway opener, 5-4 over the Chicago White Sox, thanks in part to Rico Petrocelli's 3-R homer and RBI single. A small, yet robust crowd of 8,234 who braved the chilly weather, saw Jim Lonborg notch his first win (6.2 IP, 7 H, 4 R, 2 BB, 4 K).

APRIL 14 — 21-year-old rookie LHP Billy Rohr was just one pitch away from a no-hit game vs. Whitey Ford and the New York Yankees in their home opener. Elston Howard's 2-out single in the 9th broke up Rohr's no-hit bid. Sox won 3-0 on homers by Reggie Smith and Joe Foy before the Yankee Stadium crowd that included Jackie Kennedy and her son, John.

APRIL 15 — A 1-0 Red Sox loss to Mel Stottlemyre (4-hitter) and the Yankees featured an exceptional 5-hit pitching performance by Sox pitcher Dennis Bennett.

APRIL 16 — A 5-hour, 50-minute, 18-inning contest resulted in a 7-6 defeat to the Yankees.

APRIL 17 — Red Sox Manager Dick Williams benched first baseman George Scott for his 1-8 plate performance in the previous day's loss. Other benchings were likewise hinted at by Williams.

APRIL 19 — The threat of heavy fines by Williams was leveled at Scott and Foy if the two didn't lose weight.

APRIL 21 — Rohr continued with his dominance over the Yankees, 6-1, at Fenway Park, losing his shutout bid in the 8th inning before a crowd of 25,603.

APRIL 22 — The Sox beat the Yankees at Fenway 5-4 as a rested Scott broke a 4-4 tie game with a PH sacrifice fly in the 6th inning. Carl Yastrzemski contributed with a 3-3 outing that included his first homer of the year.

APRIL 23 — Williams and Yastrzemski were both ejected in separate, 5th-inning incidents in a 7-5 Yankee win at Fenway.

APRIL 24 — Boston capitalized on a costly 3-R error by first baseman Ken Harrelson as they beat the Senators 7-4 in 32-degree D.C. Stadium. The Senators' Frank Howard hit a mammoth 480-foot home run into the 3rd row in dead center field becoming the only player to have homered into that section since the stadium was built.

APRIL 25 — Before a meager crowd of 3,367 at D.C. Stadium, the Sox defeated the Senators 9-3 on 3 home runs by Smith, Mike Andrews (his 1st M.L.) and Tony Conigliaro who was 3-5.

APRIL 28 — Lonborg pitched a 6-hit shutout vs. the Athletics in brisk Fenway Park as the Sox won 3-0. A gathering of 9,025 braved the elements.

APRIL 29 — It took 15 innings for Boston to win this one vs. the A's, 11-10, as they moved into a 1st-place tie with the Yankees.

The Sox finished the month of April 8-6, in 3rd place, 1 game behind Detroit.

True Value Baseball Day

All fans will receive a baseball compliments of *True Value*.

Fri, April 11 @ 1:05 p.m.

SOX vs. Mariners

**Kids' Opening Day**

The first 15,000 fans, 15 and under, will receive a souvenir helmet, compliments of *Fenway Franks*.

Sun, April 13 @ 1:05 p.m.

SOX vs. Mariners

Major League Baseball Magazine for Kids

The first 15,000 fans, 15 and under, will receive a Major League Baseball Magazine for Kids.

Sun, April 20 @ 1:05 p.m.

SOX vs. Orioles

**Starter Commemorative Pennant Night**

The first 20,000 fans will receive a pennant commemorating the inaugural series of interleague play at Fenway Park.

Tues, June 17 @ 7:05 p.m.

SOX vs. Phillies

McDonald's Waist Pack Day

The first 15,000 fans, 15 and under, will receive a Red Sox/ McDonald's waist pack.

Mon, June 30 @ 7:05 p.m.

SOX vs. Marlins

**Lauriat's Book Day**

The first 15,000 fans will receive a Fenway Park pop-up book, compliments of *Lauriat's Bookstores*.

Sat, August 9 @ 5:05 p.m.

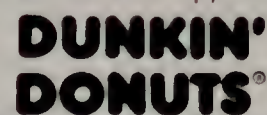
SOX vs. Royals

**Dunkin' Donuts Sipper Cup Day**

All fans will receive a Red Sox/ Dunkin' Donuts sipper cup.

Tues, August 14 @ 7:05 p.m.

SOX vs. Rangers

**Fenway Franks '67 Impossible Dream Team Celebration**

On-field ceremony commemorating the 30th Anniversary of the 1967 Impossible Dream Team.

Sponsored by *Fenway Franks*.

Sat, Sept. 6 @ 1:05 p.m.

SOX vs. Brewers

**Red Sox/ Coca-Cola Fan Appreciation Days**

All fans will receive a 1997/1998 Red Sox Calendar compliments of *Coca-Cola*.

Sept. 19 & 20

Fri @ 7:05 p.m. • Sat @ 5:05 p.m.

SOX vs. White Sox

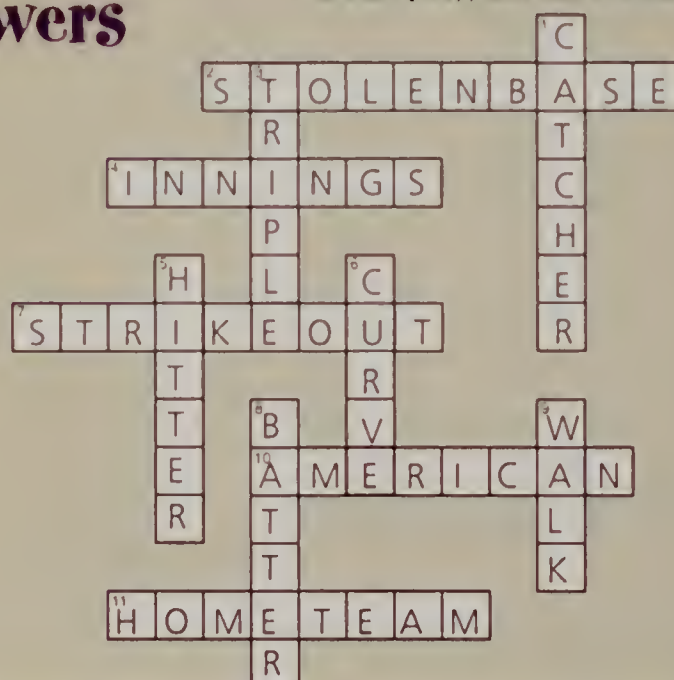
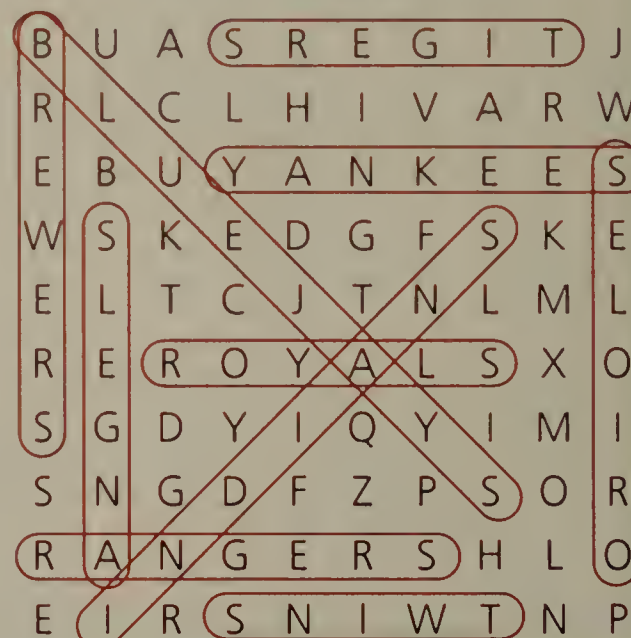
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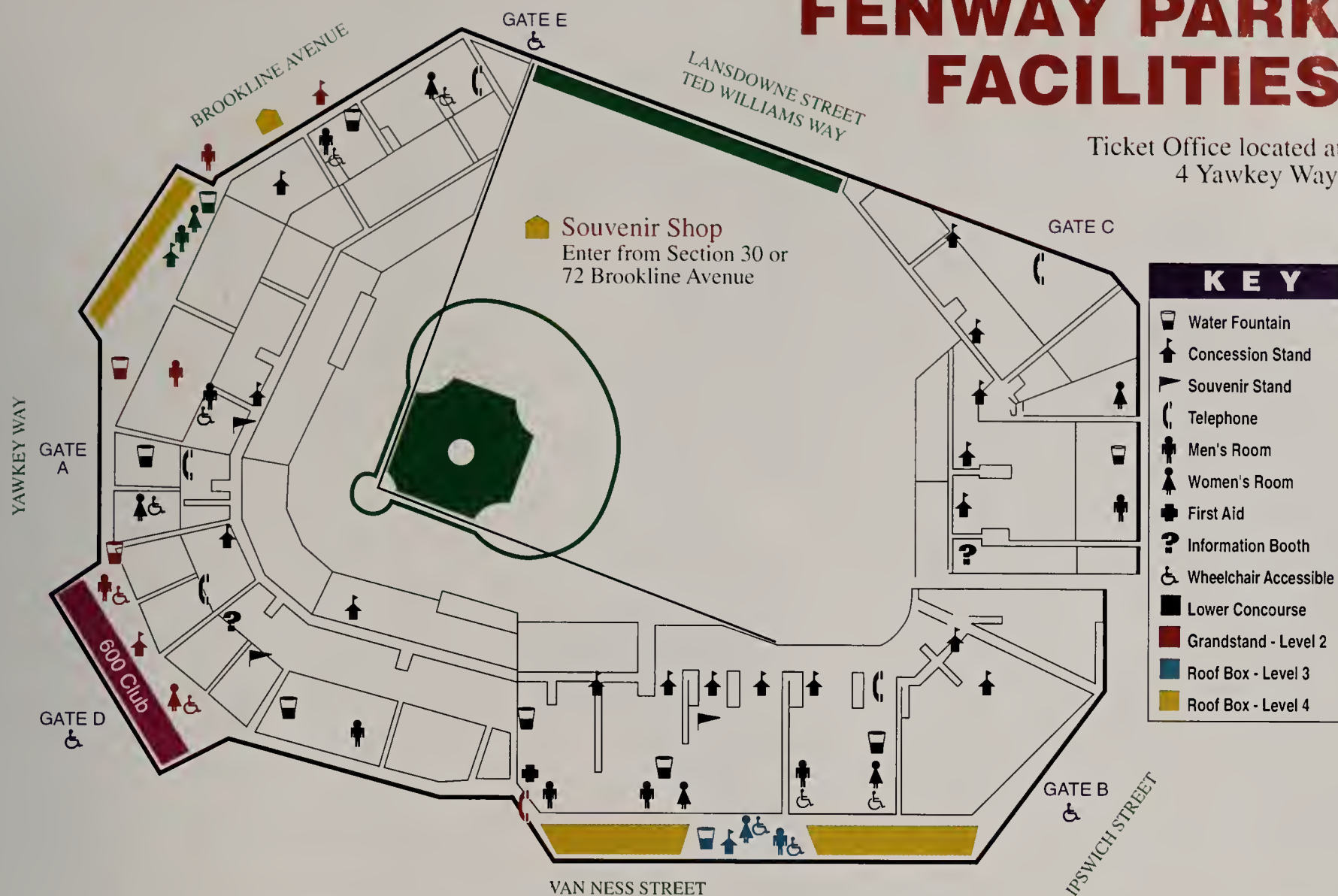
**Kids' Page Answers****Anagram Names**

1. SELE
2. BRAGG
3. MACK
4. AVERY
5. CORDERO

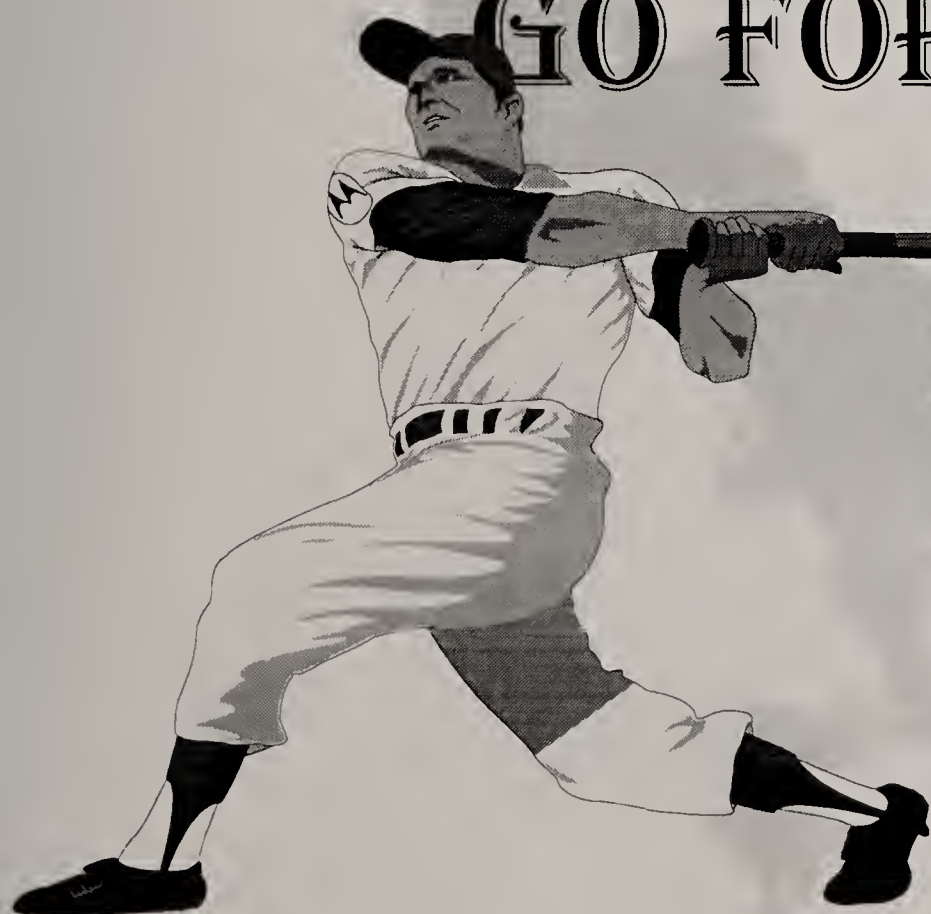
Baseball Crossword**Red Sox Opponents**

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It's the bottom of the 9th and you're not exactly where you thought you'd be at this stage of your career.

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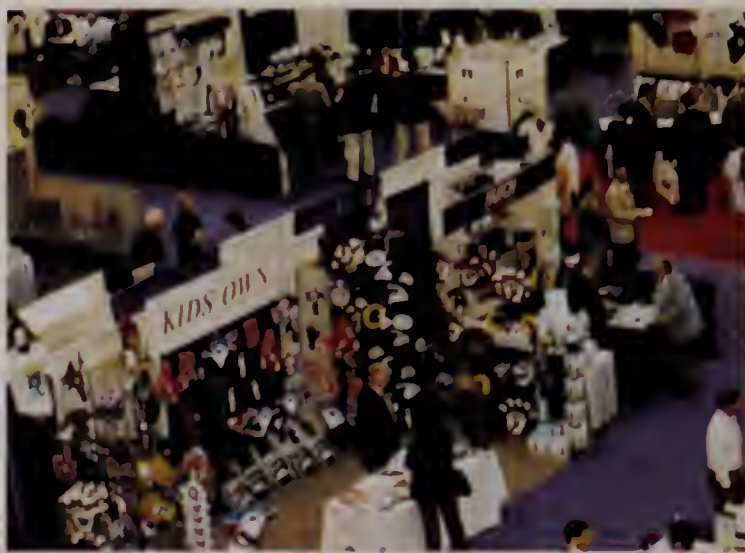


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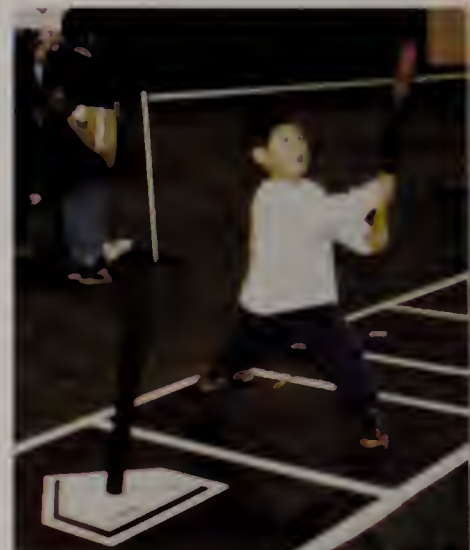


1996 WINTERFEST

Baseball fans were treated to a baseball extravaganza when the first ever WinterFest was held at the Hynes Convention Center December 7-8, 1996. WinterFest, held in conjunction with the annual winter baseball meetings, was hosted by the Boston Red Sox, Major League Baseball and the National Association of Professional Baseball Leagues. An estimated crowd of over 20,000 fans enjoyed the weekend festivities that included video batting and pitching cages where fans tested their athletic skills against their favorite baseball stars, baseball card flipping, free autographs from present and past Red Sox players and other baseball legends, discounted souvenir shopping, live entertainment, personalized photo baseball cards and much more!



An overview of some of the events.



He got all of that one!



It's got to come down some time!



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The Jackie Robinson Wall paid tribute to the man and his unprecedented contributions to the game of baseball.



Part of the autograph-seeking throng.



"When I grow up..."



Rico Petrocelli and Reggie Jefferson were among the "Heroes of Baseball" the fans met and chatted with at the autograph sessions.



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Continued from Page 53

end of a 2-1 game.

Heroic efforts by Yaz and Lonborg carried the Red Sox to a seventh game at home on Columbus Day. But the '67 Sox finally ran out of miracles, and Gibson earned his third World Series win with a 7-2 victory.

"We were really disappointed when we lost that last game," Jose recalled. "Pretty quickly though we realized how much we had done, and what a great year it really was."

The 1968 edition of the Boston Red Sox got off to a slow start and never recovered, finishing a disappointing fourth in the American League race. But Santiago had the best start of his career, and gave every indication that this would be his break-through year. By late June he was 9-4 with seven complete games. Williams selected him for a well-deserved spot on the American League All-Star roster.

Then Santiago came up with the first real sore arm of his career. After skipping a couple of starts on the advice of the team's medical staff, Jose agreed to give it a try against the Twins in Minneapolis.

"I was going along pretty good for a couple of innings. Then I got two strikes on Tony Oliva — one of the best hitters of all — and I tried to put him away with a slider. I felt something snap in my arm...they had to take me out of the game, and I never was the same pitcher again."

Santiago was out for the balance of the year. He split his time between Boston and the Sox Triple A club in Louisville over the next two seasons, but his arm never returned to big league form.

"You keep hoping it will come back, but..." Santiago's voice trailed off. "One thing I will always remem-

ber is that the Red Sox treated me with as much respect when I was a sore-armed pitcher as when I was an All-Star. Dick O'Connell, who was the general manager at the time, was wonderful to me. And the Yawkeys were very special people."

Back Home in Puerto Rico

Santiago continued to pitch winter ball in Puerto Rico through the mid-70s. "I still knew how to pitch, but I knew I wasn't at big league form. Some of my teammates would say 'you could probably make a come-

back,' but I knew better."

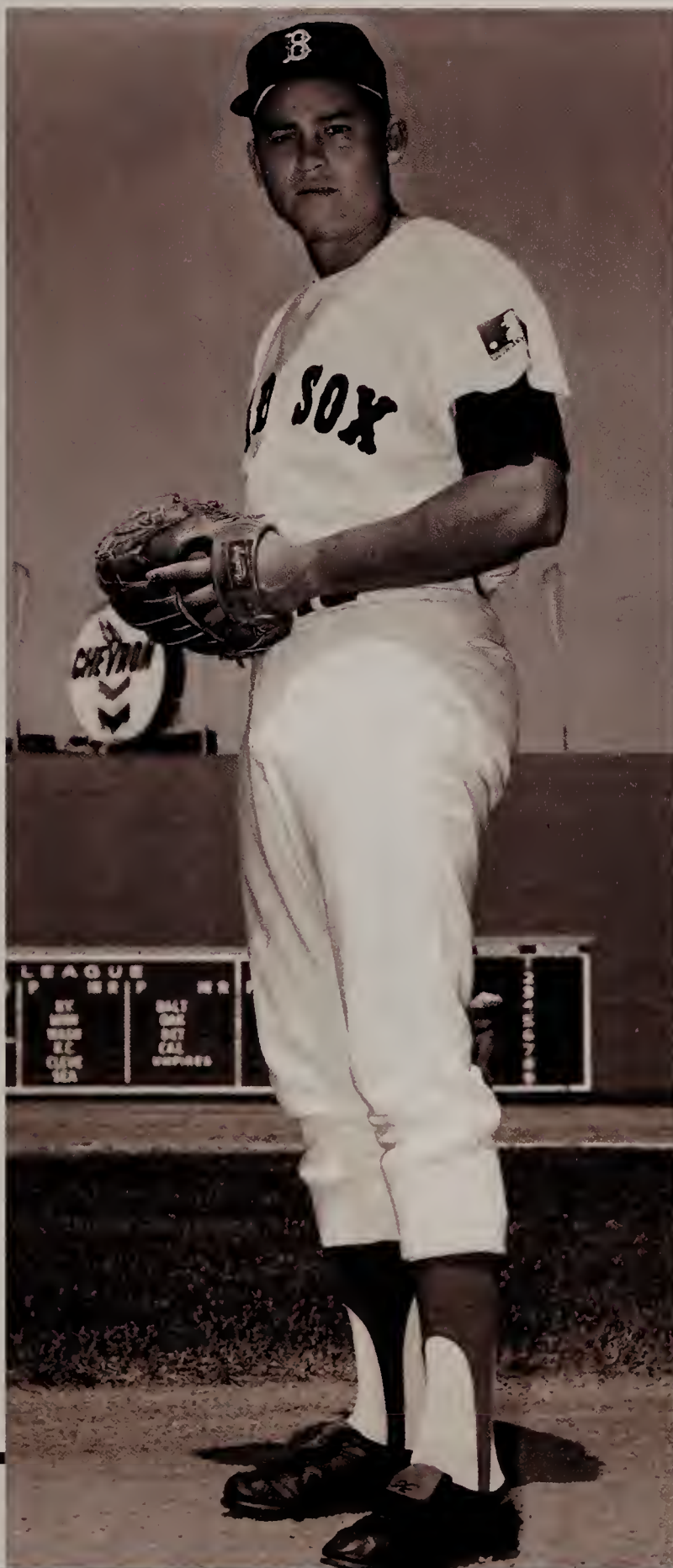
After Jose hung up his glove for the last time, he headed for the broadcasting booth. He has been a fixture on TV and radio in Puerto Rico for many years. He also served as the general manager of the San Juan Senadores for a number of years.

In 1980 Jose started a baseball school: "Academia Beisbol Palillo Santiago." Over the years the school has grown to include about 300 boys from the age of seven to 17. Jose Valentin of the Milwaukee Brewers attended Jose's baseball school.

This summer Jose and his wife of 33 years, Edna, will head for Meridian, Mississippi, where he will manage a team in the Independent League. "Maybe one of my players will end up in the big leagues before our season is over," Jose speculates enthusiastically.

Asked what he remembers best about Boston, Jose responds immediately, "The fans. They are the greatest. I would love to come back, even if it was only for one season, and broadcast the Red Sox games in Spanish. I think I could get the Latin community very excited about the Red Sox."

Thirty years after the Impossible Dream season, baseball is still Jose Santiago's passion. ■



*Herb Crehan is the author of **LIGHTNING IN A BOTTLE: The Sox of '67** (Branden Publishing: Boston, MA, 1992) and a resident of Natick, MA. He writes extensively on baseball and its history for newspapers and periodicals throughout New England. He is the managing director of Crehan & Associates, a human resource consulting firm, and a member of the faculty of Bentley College.*

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1. The following items are prohibited: beach balls or inflatable objects of any kind, alcoholic beverages, bottles, cans or containers of any sort, and offensive articles or objects. No banners will be allowed into the ballpark to be hung or paraded.
2. Any person observed with offensive articles, or using offensive language, will be promptly ejected from the park. Disorderly behavior of any kind will not be tolerated and will result in appropriate action by the Boston Police.
3. Fans are permitted to keep foul balls hit into the stands as souvenirs. However, fans must not go onto the field or interfere in any way with a ball in play. Fans interfering with play or entering onto the field will be subject to immediate ejection, arrest, and prosecution.
4. **All seating areas in Fenway Park are smoke-free.** There are designated non-alcohol sections: Grandstand Sections 32 and 33. These sections have been set aside, and no alcoholic beverages and/or smoking will be allowed in these areas. Red Sox Security will strictly enforce this prohibition.
5. It is illegal for individuals to offer tickets for resale to the public. Failure to adhere to this policy could result in arrest and criminal prosecution.
6. Laws prohibiting consumption of alcoholic beverages by minors, illegal drugs, and disorderly conduct of any kind, including intoxication, will be strictly enforced in Fenway Park.
7. The throwing of any object in the stands or onto the playing field is strictly prohibited. Those engaging in such conduct will be subject to immediate ejection.
8. Persons occupying a seat for which they are not ticketed will be subject to ejection from the ballpark.

The Boston Red Sox make every effort to ensure that all fans are able to enjoy the game in comfort. For the convenience of our fans, Ushers and Security are posted throughout the ballpark. In addition, Customer Service Booths are located on the main concourse behind home plate and in the Bleachers. Any fan in need of assistance of any kind is urged to visit Customer Service where trained staff people are ready to assist.

Continued from Page 43

one day they talked to Kyle about his illness. "I cried," Bob remembered. "And there must have been some tears in my eyes when I removed the last of Kyle's hair, which was falling out because of the treatments, because he said, 'Don't worry Dad. Mine is going to grow back. Yours isn't.'"

Kyle's hair did grow back, and he began playing baseball again. His comeback reaffirms what his dad and other members of the Red Sox family have been working toward for years.

The Red Sox dedication continued with

JRY Corporation President John Harrington and Red Sox General Partner Haywood Sullivan, the players of the 1990s and other members of the Red Sox family.

Consider this Roger Clemens cameo, revealed by Ken Coleman: "Sometimes when Roger wasn't pitching — after the Sox finished batting practice — he'd slip into a sweatshirt and jog three-quarters of a mile across the Fenway to the Institute to visit the kids, getting in his running at the same time."

Clemens later altered that practice by pulling a jacket over the uniform and driving. Explained the three-time Cy Young Award winner: "Some of the kids wouldn't believe the guy in the jogging suit was me. They said, 'Hey, if you're really Roger Clemens, why aren't you wearing a uniform?'"

The youngsters then believed. As did a 14-year-old patient named Seth Ketchum.

When there was little more that medicine could do for Seth, the onetime Pittsfield Little Leaguer needed a lift. The Red Sox



During a visit to the Jimmy Fund Clinic at Dana-Farber Cancer Institute last summer, Red Sox relief pitcher Heathcliff Slocumb stopped by the bedside of adult patient Thomas Vatisas of Dover, New Hampshire. (photo by Gina Iannacchero).

were on the West Coast, so Mike Andrews called sportscaster Joe Castiglione in Oakland and asked if he could arrange for Seth's favorite player, Jody Reed, to phone the youngster before that night's game, in which the Sox would try to snap a five-game losing streak.

Jeff Reardon and Clemens joined Reed on the cross-country call.

"Jody was in a terrible slump and asked Seth for some batting advice — and Seth gave him some pointers," Castiglione recalled. "So Jody said that if his advice worked, he'd get a big hit for Seth when he played the

following day.

"Well, all three players came through. Jody broke out with two hits that night and Jeff got the save. And Roger won the next day.

When the Red Sox returned to Fenway, Seth was the players' guest in the clubhouse and dugout. Then the boy watched the game from the radio booth, where he kept score with Castiglione.

On the drive back home to the Berkshires, clutching a bat and autographed ball, Seth savored the night of his life. "There's one thing I forgot to tell them," he said. "The Jimmy Fund is the best charity that could be."

Lucy Ketchum recalled Seth's remark in a letter to Castiglione soon after Seth died. "The Red Sox helped Seth through his final days," Lucy said. "It was truly a dream come true."

Seth's was just one among a galaxy of dreams made possible by the Red Sox, at bat for "Jimmy." ■

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